



April 29, 2025

**BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

**Kind Attn:** The Manager,

**Department of Corporate Services** 

Symbol: BSOFT Series: EQ

> Kind Attn: The Manager, Listing Department

Mumbai - 400051.

National Stock Exchange of India Ltd.,

Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E),

Subject: -Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

# For Birlasoft Limited

Sneha Prashant/ Padve //

Digitally signed by Sneha Prashant Padve Date: 2025.04.29 12:41:15 +05'30'



Sneha Padve

Company Secretary & Compliance Officer

Membership No.: ACS 9678

**Encl.:-** As mentioned above.





# **Birlasoft Achieves Oracle Cloud Solutions Provider Expertise**

Noida, Pune (India), and Edison (N.J.), April 29, 2025: <u>Birlasoft Ltd</u> [BSE: 532400, <u>NSE: BSOFT</u>], part of the USD 3 billion diversified <u>CKA Birla Group</u>, has achieved Oracle Cloud Solutions Provider Expertise. This achievement underscores Birlasoft's proven capabilities in managing and implementing Oracle Cloud Services to deliver value to customers worldwide in their cloud transformation journeys.

With Oracle Cloud Solutions Provider Expertise, Birlasoft is now authorized to procure Oracle Cloud products, integrate them with its managed services, and deliver comprehensive end-to-end Oracle solutions to clients. This achievement highlights Birlasoft's expertise in Oracle Cloud advisory, cloud migration, DevOps, provisioning, 24/7 monitoring, incident management, and cloud optimization.

Angan Guha, CEO & MD, Birlasoft, said "Oracle Cloud Solutions Provider Expertise enables Birlasoft to strengthen its partnership with Oracle, highlighting our deep expertise in Oracle Cloud solutions and our unwavering commitment to facilitating impactful digital transformation journeys for enterprises worldwide. We are excited to further support our customers with end-to-end solutions tailored to meet their unique business needs. This expertise enables Birlasoft to transition customers to Oracle Cloud, empowering them to focus on strategic innovation while benefiting from a unified solution provided by a single, trusted partner."

Birlasoft has executed several successful cloud transformations to date, including:

- Enhanced profitability and efficiency for a US \$1B+ global logistics conglomerate by integrating
  Oracle Transportation Management and Oracle Fusion Cloud Configure, Price, Quote (CPQ). As a
  result, the global logistics provider acknowledged that it was able to automate quote-to-delivery
  processes, improve profit margin control by 70 percent, reduce customer response time by 50
  percent, and cut cost deviations by 50 percent. Additionally, 100 percent supplier selfonboarding led to a 20 percent cost reduction.
- Supported another logistics client in managing User Acceptance Testing (UAT) and post-go-live activities across multiple regions by restructuring the application architecture for better Oracle Database integration. The company notes that the MIGRA<sup>SM</sup> tool automated migration processes, helping reduce implementation effort by over 60 percent while enhancing accuracy. A phased go-live approach helped minimize disruptions and allowed for a smooth transition that preserved data integrity and compliance.
- Helped a leading American automobile components manufacturer optimize transportation
  planning by transitioning from an on-premises solution to Oracle Transportation Management.
  This enabled real-time truck ETA tracking, automated appointment scheduling, and optimized
  load and route planning across North America and Europe. The company states that cloud
  migration helped reduce upfront costs, enhance system scalability, and improve operational
  efficiency while enabling streamlined carrier collaboration and regulatory compliance.

As more businesses move to the public cloud and focus on innovation, Birlasoft aims to leverage this expertise to help accelerate clients' adoption of Oracle Cloud solutions, optimize operations, and drive strategic growth. Birlasoft remains committed to staying ahead of industry trends and delivering value-driven solutions that empower businesses to thrive in a digital-first economy.

Classification: Public





#### **About Birlasoft**

Birlasoft, a global leader at the forefront of Cloud, AI, and Digital technologies, seamlessly blends domain expertise with enterprise solutions. The company's consultative and design-thinking approach empowers societies worldwide, enhancing the efficiency and productivity of businesses. Under the visionary leadership of Chairman Mrs. Amita Birla, Birlasoft, comprising over 12,000 professionals, is committed to driving digital transformation. With superior experience in chosen verticals, the company delivers cutting-edge technology solutions, shaping sustainable communities. Explore the innovation at <a href="https://www.birlasoft.com">www.birlasoft.com</a>.

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## About the CKA Birla Group

The CKA Birla Group, is an Indian multinational conglomerate with a multibillion dollar revenue. With over 35,000 employees, the group operates more than 50 manufacturing facilities across India and the world, with a presence in diverse sectors including technology, automotive, home and building and healthcare.

The CKA Birla Group continuously adapts to stay ahead in a changing world. By harnessing technology and investing in people and digital transformation, the Group consistently remains agile and delivers profitable growth. Viewing value creation through a global lens, our companies operate without borders.

The CKA Birla Group companies include Birlasoft, GMMCO, National Engineering Industries (manufacturer of NBC Bearings), BirlaNu (formerly HIL), Orient Electric, CK Birla Healthcare (CK Birla Hospitals and Birla Fertility & IVF), Orient Paper, AVTEC and Neosym

Our companies share a common purpose of serving customers, partners and communities to create long term value through trust based relationships.

## Our commitment to our community

The CKA Birla Group is also known for its deep-rooted commitment to community with institutions like BIT Mesra, Modern High Schools, BM Birla Science Centre, and The CMRI Trust Hospitals, serving millions and nurturing generations of talent.

## **About Oracle's Partner Program**

Oracle's partner program helps Oracle and its partners drive joint customer success and business momentum. The newly enhanced program provides partners with choice and flexibility, offering several program pathways and a robust range of foundational benefits spanning training and enablement, go-to-market collaboration, technical accelerators, and success support. To learn more, visit <a href="https://www.oracle.com/partner/">https://www.oracle.com/partner/</a>.

## **Trademarks**

Oracle, Java, MySQL and NetSuite are registered trademarks of Oracle Corporation. NetSuite was the first cloud company—ushering in the new era of cloud computing.





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#### Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry