

April 15, 2021

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID:** BSOFT  
**Scrip Code:** 532400

**Symbol:** BSOFT  
**Series:** EQ

**Kind Attn:** The Manager,  
Department of Corporate Services

**Kind Attn:** The Manager,  
Listing Department

**Subject:** - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**



Sneha Padve  
Company Secretary & Compliance Officer



**Encl.:-** As mentioned above.

**Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | [contactus@birlasoft.com](mailto:contactus@birlasoft.com) | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

## Birlasoft Named a Top 15 Sourcing Standout by ISG

*The recognition was in accordance to the 1Q 2021 Global ISG Index™*

**Pune, Noida (India) and Edison, NJ (USA), April 15, 2021 | Birlasoft Ltd [BSE: 532400, NSE: BSOFT]**, part of the USD 2.4 billion diversified, [The CK Birla Group](#), today announced it has been named a **Top 15 Sourcing Standout** by [Information Services Group \(ISG\)](#), a leading global technology research and advisory firm.

Birlasoft was among the leading providers in the Booming 15 category **globally**, as well as for the **Americas region** based on Annual Contract Value (ACV) won over the last 12 months, according to the **1Q 2021 Global ISG Index™**. This is the fourth time in a row that Birlasoft has been featured across categories by ISG.

Now in its 74<sup>th</sup> consecutive quarter, the ISG Index™ provides an independent quarterly review of the latest sourcing industry data and trends. Each quarter it names the top 15 commercial providers in the Big 15 (revenues of more than \$10 billion), Building 15 (revenues between \$3 billion and \$10 billion), Breakthrough 15 (revenues between \$1 billion and \$3 billion) and Booming 15 (revenues of less than \$1 billion) categories in the Americas, EMEA and Asia Pacific regions. Each Top 15 category includes providers that compete in the traditional sourcing market, as well as those that compete in the as-a-service market, including IaaS and SaaS providers.

“We are proud to be mentioned among **The Booming 15** according to ISG. Year-on-year, our continuous recognition across categories stands as a testimony to various initiatives we have taken towards helping organizations reach their business transformation goals through the *Power of Digital.*” said [Dharmender Kapoor](#), CEO and MD, Birlasoft.

Now, two years since its differentiated, industry-composite merger, Birlasoft has been able to set itself apart as one of the leading mid-tier Enterprise Digital companies, through its industry-renowned business problem-solving expertise that caters to global customers. With a view into the future, the company is now investing in developing platforms for core business processes that require higher digitization, offering a *‘servitization model.’* Birlasoft is also seeing good traction in cloud adoption and continues to make strategic investments in its cloud and digital capabilities; having implemented many transformative projects for global customers.

Birlasoft’s inclusion in the ISG Index™ is based on data the company submits to ISG each quarter.

### **Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | [contactus@birlasoft.com](mailto:contactus@birlasoft.com) | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

“The **ISG Index™** is recognized as the authoritative source for marketplace intelligence on the global technology and business services industry,” said [Paul Reynolds](#), Chief Research Officer of ISG. “Birlasoft continues to establish itself as a leading and growing player in the global market for managed services, based on its volume of business in relation to other industry providers.”

### About ISG

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud, and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data. For more information, visit [www.isg-one.com](http://www.isg-one.com).

### About Birlasoft

#### Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multi-billion-dollar diversified [The CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 159-year heritage of building sustainable communities.

#### For further information, please contact:

<b>Suma Nair</b> AVP & Head - Corporate Marketing, Birlasoft <a href="mailto:Suma.Nair@birlasoft.com">Suma.Nair@birlasoft.com</a> +91 983 308 4449	<b>Arnab Bhattacharya</b> Senior Account Manager, Genesis BCW <a href="mailto:Arnab.Bhattacharya@genesis-bcw.com">Arnab.Bhattacharya@genesis-bcw.com</a> +91-78383 11985
--	---

#### Birlasoft Limited

Disclaimer.

*Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.*

**Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | [contactus@birlasoft.com](mailto:contactus@birlasoft.com) | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594