

August 4, 2021

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

S Padve



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Named as a Leader in SAP S/4HANA System Transformation – Midmarket U.S.

Pune, Noida (India) and Edison, NJ (USA), August 4, 2021 | Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, [CK Birla Group](#), today announced it has been named as a leader in the SAP S/4HANA System Transformation – Midmarket – U.S. region by [Information Services Group \(ISG\)](#), a leading global technology research and advisory firm.

The ISG Provider Lens™ SAP HANA Ecosystem Services U.S. 2021 report highlights the current market positioning of S/4HANA consulting and implementation services providers to the Midmarket in the U.S., based on the depth of service offerings and market presence. It covers providers of several types of SAP-related services for enterprises, including implementation, managed services for S/4HANA and legacy SAP ERP, support services for SAP cloud deployments, and application development and integration on SAP Business Technology Platform (BTP). The SAP S/4HANA System Transformation – Midmarket quadrant covers SAP partners' capacity for rapidly turning around SAP S/4HANA implementations for clients with fewer than 5,000 SAP users or annual revenue below \$1 billion.

The pandemic situation has prompted S/4HANA transformation across industries, with most enterprise clients focusing on automated-led processes than people-intensive processes. With its SAP S/4HANA EDGE solutions, Rapid Deployment Service (RDS) packages, technology solutions to transform IT infrastructures (including cloud migration), Application Management Services (AMS), and SMART Move Methodologies (ECC to S/4HANA), Birlasoft accelerates SAP S/4HANA implementations for customers in the industries it operates. With robust digital transformation solutions, Birlasoft empowers customers with high ROI outcomes leading to reduced cost and accelerated time-to-market.

[Roop Singh](#), Chief Business Officer, Birlasoft acknowledged the recognition and said, *"We are delighted to be recognized as a leader by ISG in the SAP S/4HANA System Transformation – Midmarket U.S. region. This recognition validates our expertise with SAP S/4HANA service offerings, our domain knowledge, and our unwavering efforts to drive tangible business value for our customers through our multi-industry digital innovation expertise."*

[Kartik Subramaniam](#), Senior Lead Analyst, ISG said, *"Birlasoft's expertise in the SAP S/4HANA System Transformation – Midmarket in the U.S. region gives it a high level of credibility and is well-positioned to serve new businesses in the rapidly evolving market. Birlasoft is well suited to meet the SAP S/4HANA requirements through its in-house solutions, a combination of proprietary tools, accelerators, and industry-led approach."*

Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594

About ISG

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud, and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit www.isg-one.com.

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 159-year heritage of building sustainable communities.

For further information please contact:

<p>Suma Nair <i>AVP and Head - Corporate Marketing</i> Birlasoft Mobile: +91 - 983 308 4449</p>	<p>Arnab Bhattacharya <i>Senior Account Manager</i> Genesis BCW Mobile: +91 - 783 831 1985</p>
---	--

Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as

Birlasoft Limited

circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India
Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594