

August 12, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**
(Formerly KPIT Technologies Limited)





Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Limited

(Formerly KPIT Technologies Limited)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594

Birlasoft Named a Top 15 Sourcing Standout by ISG

The recognition was in accordance to the 2Q 2020 Global ISG Index™

Pune, Noida (India) and Edison, NJ (USA), August 12, 2020 | Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, [The CK Birla Group](#), today announced it has been named a Top 15 Sourcing Standout by [Information Services Group \(ISG\)](#), a leading global technology research and advisory firm.

Birlasoft was among the leading providers in the Booming 15 category **globally**, as well as for **Americas** region based on annual contract value (ACV) won over the last 12 months, according to the **2Q 2020 Global ISG Index™**.

Now in its 71st consecutive quarter, the ISG Index™ provides an independent quarterly review of the latest sourcing industry data and trends. Each quarter it names the top 15 commercial providers in the Big 15 (revenues of more than \$10 billion), Building 15 (revenues between \$3 billion and \$10 billion), Breakthrough 15 (revenues between \$1 billion and \$3 billion) and Booming 15 (revenues of less than \$1 billion) categories in the Americas, EMEA and Asia Pacific regions. Each Top 15 category includes providers that compete in the traditional sourcing market, as well as those that compete in the as-a-service market, including IaaS and SaaS providers.

“We are delighted to be named among the Booming 15 according to ISG, one of the industry's leading third-party advisory firms. This mention underscores the initiatives we have undertaken towards being the transformation partner of choice for global enterprises and highlights our upward growth trajectory. Our Enterprise IT and digital services and solutions are uniquely placed to help our customers raise their **Enterprise to the Power of Digital™**”, said [Dharmender Kapoor](#), CEO and MD, Birlasoft.

Birlasoft has proven itself as a leading mid-tier Enterprise Digital company by carving out a premier position among the minds of global brands; catering to customers across verticals and providing personalized attention with its two-decades of experience in transformational projects. With large multi-year transformational deals through a true-partner construct, Birlasoft offers end-to-end enterprise solutions, complemented by enhanced digital and custom app development capabilities, and sharing customers' successes and risks in the process. Its *Advise to Execute* philosophy is the bedrock to delivering specialized services via Digital Transformation, ERP, IT Transformation, CRM, Data & Analytics, Testing, Infrastructure and Cloud Technology.

Birlasoft's inclusion in the ISG Index™ is based on data the company submits to ISG each quarter.

“The **ISG Index™** is recognized as the authoritative source for marketplace intelligence on the global technology and business services industry,” said [Paul Reynolds](#), Chief Research Officer

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of ISG. “Birlasoft continues to establish itself as a leading and growing player in the global market for managed services, based on its volume of business in relation to other industry providers.”

About ISG

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data. For more information, visit www.isg-one.com.

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified [The CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information, please contact:

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Disclaimer.

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change.

There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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