



August 20, 2025

**BSE Limited**Phiroze Jeejeebhoy Towers,
Dalal Street,

Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager,

Department of Corporate Services

National Stock Exchange of India Ltd.,

Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E),

Mumbai - 400051.

Symbol: BSOFT Series: EQ

**Kind Attn:** The Manager, Listing Department

<u>Subject: -</u> Newspaper Publication - 100 Days Campaign - "Saksham Niveshak"

Dear Sir/Madam,

The Investor Education and Protection Fund Authority, Ministry of Corporate Affairs has vide its Circular dated July 16, 2025 requested the Companies to launch a 100 days Campaign - "Saksham Niveshak", an initiative to reach out to shareholders whose dividend remain unpaid /unclaimed.

This new initiative under 100 Days Campaign "Saksham Niveshak" aims to assist the shareholders in claiming their entitlements. As a part of this program, the Company is rolling out a campaign to create awareness among shareholders whose dividends remain unpaid / unclaimed and to facilitate them in updating their KYC, bank mandates, nominee details, and contact information.

In view of the same, please find enclosed clippings of "Notice to shareholders regarding 100 Days Campaign - "Saksham Niveshak" by Investor Education and Protection Fund Authority" published in today's Financial Express, Indian Express and Loksatta. The same will also be available on Company's website at <a href="https://www.birlasoft.com">www.birlasoft.com</a>.

This is for your information and records.

Thanking you.

Yours faithfully, For **Birlasoft Limited** 

Sneha Prashant Padve Digitally signed by Sneha Prashant Padve Date: 2025.08.20 14:04:45 +05'30'



Sneha Padve

Company Secretary & Compliance Officer Membership No.: ACS 9678

**Encl.:** - As mentioned above.

### FINANCIAL EXPRESS

### **Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase-I, MIDC, Hinjawadi, Pune (MH) 411057, India Tel: +91 20 6652 5000 | secretarial@birlasoft.com | www.birlasoft.com | CIN: L72200PN1990PLC059594

**CKA Birla** Group

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## NOTICE TO SHAREHOLDERS REGARDING 100 DAYS CAMPAIGN - "SAKSHAM NIVESHAK" BY INVESTOR EDUCATION AND PROTECTION FUND AUTHORITY

This is to inform you that the Investor Education and Protection Fund Authority ("IEPF Authority"), Ministry of Corporate Affairs, vide its Circular dated July 16, 2025, requested companies to launch a 100 days Campaign – "Saksham Niveshak" effective July 28, 2025, till November 6, 2025, targeting all shareholders whose dividends have remained unpaid/unclaimed. Accordingly, Birlasoft Limited ("the Company") has initiated this 100 days campaign – "Saksham Niveshak", to enable our shareholders to claim the unpaid/unclaimed dividend and to update their details.

<u>Purpose of the campaign:</u> To create awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund ("IEPF").

Action for shareholders: Pursuant to the aforesaid Circular, shareholders are requested to update their KYC details such as PAN, Email Address, Contact Number, Address, Bank Details and Nomination etc., in order to ensure timely receipt of the dividends declared by the Company directly to bank accounts and preventing transfer of such dividends and shares to the IEPF.

For the purpose of updating the details, shareholders are advised to submit below documents:

- a) Form ISR-1 duly filled in along with self-attested supporting documents for updation of KYC details;
- b) Form ISR-2 duly filled in with banker attestation of signature along with original cancelled cheque with your name(s) printed thereon or self-attested copy of bank passbook/statement; and
- c) Form SH-13 for updation of Nomination for the aforesaid folio or ISR-3 for Opt-out of the Nomination.

Shareholders can download the forms from the website of the Company at:

https://www.birlasoft.com/company/investors/policies-reports-filings#Shareholders-info.

You may reach out with the requisite documents or any queries related to updation of KYC or claim of unpaid/unclaimed dividend to the Company on <a href="mailto:secretarial@birlasoft.com">secretarial@birlasoft.com</a> and/or MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent ("RTA"), at the details given below:

#### **MUFG Intime India Private Limited**

(formerly known as Link Intime India Private Limited)

Registrar and Transfer Agent

**Unit: Birlasoft Limited** 

Address: Akshay Complex, Block No. 202, 2nd Floor, Off. Dhole Patil Road, Near Ganesh Temple, Pune - 411001.

Email: pune@in.mpms.mufg.com Tel: 020 - 26161629 / 26160084 Fax: 020 - 26163503

Shareholders holding shares in demat mode may approach their respective Depository Participants (DP) for updating the KYC.

Since dividend on shares is only payable in electronic mode, dividend will only be credited in shareholder's bank account. The Company has also sent specific intimation to Non-KYC compliant shareholders for updation of their KYC details as mandated under SEBI Master circular no. SEBI/HO/MIRSD/MIRSD-PoD/P/CIR/2025/91 dated June 23, 2025.

For Birlasoft Limited

Sd/-

Sneha Padve

Company Secretary & Compliance Officer

Place : Pune

Date: August 19, 2025

epaper.financialexpress.com





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For Birlasoft Limited

Sd/-

Sneha Padve

Company Secretary & Compliance Officer

Place : Pune Date : August 19, 2025









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For Birlasoft Limited

Sneha Padve

**Company Secretary & Compliance Officer** 

Place: Pune Date: August 19, 2025









