

birlasoft



TruView CLM

A Birlasoft solution built on Salesforce and Apttus for Media and Entertainment industry

APTUS

Technological advances in media industry have changed the way the content is generated and consumed and as a result has increased complexity of contract related processes manifold.



Challenges



Lack of Visibility into current contracts and obligations



High Closure time leading to contract delays

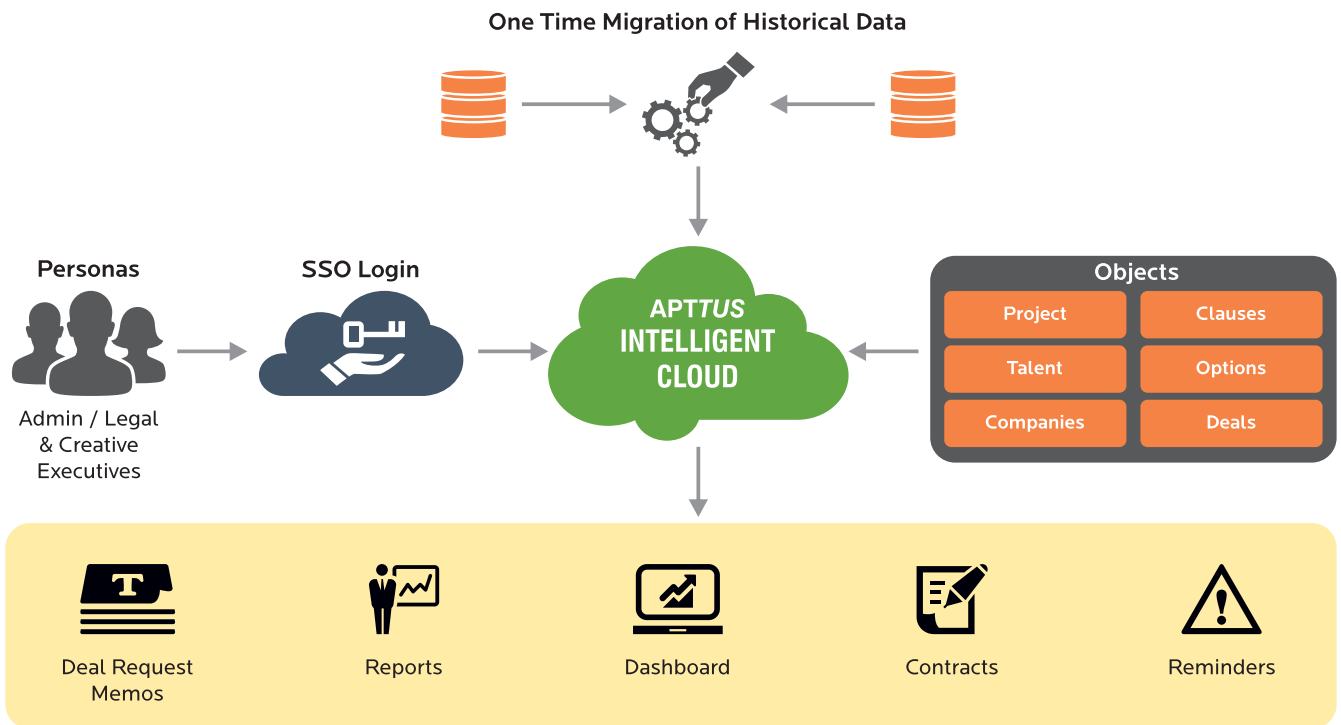


No Single information source for new contract creation

TruView CLM is aimed at Automation, Simplification and Standardization of contract generation process for media industry. **TruView** CLM a cloud based solution that provides a guided deal point entry, advanced contract management capabilities along with real time analytics for quick turn around and closure of deal.

The Solution is powered by Apttus, the leading provider of Contract Management software. Apttus provides total visibility and control of contract lifecycles, helping Media and Entertainment companies across the globe accelerate deals and eliminate risks.

Contract Solution for Media Production Projects



Powered By

salesforce

Features



360 View of Contract Lifecycle

for better tracking of revisions, amendments and reporting of deals across organization



Configurable Guided Deal Entry Wizard

to capture important deal points



Generation of High Quality Contract

via Red line tracking, Intelligent clause insertion, e-signature for contracts, Paragraph referencing & Automation



Real time Analytics

to research and make informed decisions

Business Benefits



20%

Reduction in Deal closure time



360°

Visibility to deal negotiation



100%

Payments compliance and no Options missed

About Us

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.

For further information, visit www.birlasoft.com

About Apttus

Apttus, the category-defining Quote-to-Cash software company, drives the vital business process between the buyer's interest in a purchase and the realization of revenue. Utilizing a patented combination of SaaS-based applications, the Apttus Intelligent Cloud maximizes the entire revenue operation by driving behavior and providing prescriptive data to company decision-makers. Apttus offers Contract Management, enhanced Configure Price Quote (CPQ), E-Commerce, Renewals and Revenue Management solutions on the world's most trusted cloud platforms. Apttus is based in San Mateo, California, with additional offices located across the globe.

For more information visit apttus.com.

Corporate Office

35 & 36, Rajiv Gandhi Infotech Park,
Phase - I, MIDC, Hinjawadi,
Pune (MH) 411057, India
Tel: +91 120 6619000
E-mail: marketing@birlasoft.com

US Office

399 Thornall Street, 8th Floor,
Edison, NJ 08837 (US)
Tel: +1 732 287 5000

UK Office

4th Floor, 53-54,
Grosvenor Street,
London, W1K 3HU

