# birlasoft



## Strategic Excellence with Integrated Business Planning

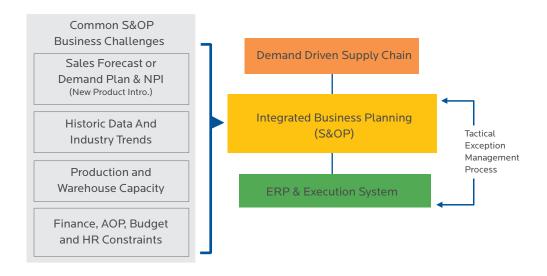
## Bridging the Gap...the Next Generation Digital Planning

Begin your IBP journey and bring together fragmented strands of strategic financial, sales and operations planning through better forecasting, performance management, decision making and collaboration throughout the supply chain.

Leverage Birlasoft's IBP expertise with SAP Digital and Cloud innovations that enables progressive organizations to benefit from the latest in-memory technology capabilities to create sustainable competitive advantage.

## Overcome Common Business Challenges and Increase your Bottom Line

At the end of the day, better results come from better planning. Customer demands, business processes and execution have evolved. Many enterprises still use manual worksheets or external 3rd party tools for supply chain planning. Digitization is forcing all organizations to react in real-time or risk being overtaken.





### Better Results Come from Better Planning

#### **Improved Customer Service**

Higher on-time and in-full order delivery by uncovering and solving bottlenecks in the supply network

#### **Plant Productivity Improvement**

Better asset utilization and capacity deployment by early identification of production bottlenecks and/or opportunities

#### **Inventory and Supply Chain Optimization**

Lagging (Legacy)

LOWEST VALUE

Expensive, High

Manual Intervention,

Customizations

Improved forecast accuracy and optimal inventory balancing in the network with powerful what-if analysis and end-to-end transparency

#### **Enhanced New Product Introduction**

Visibility and collaboration tools for all parties involved. Accelerated time-to-market with significantly less pain

#### **Full Integration of AOP and Operations**

(\$ vs #) A unified planning solution with end-to-end and real-time transparency enabling full visibility of financial and quantity tradeoffs

#### **Many Soft Benefits**

Faster decision making; improved communication; full collaboration; full transparency driving accountability; one version of the truth

#### **Digital Evolution Opportunity** Take the Leap...Transform your Business Rapidly with Birlasoft xForm

#### VALUE ADDING Leading

Working fully in system Industry Best Practices **Cross-Functional ICoE** Clear Ownership & Accountability Focus on **Customer Value Real-Time** Analytics & KPI Evolving **Technology** Platform



**INNOVATOR Adopton of Predictive** & Prescriptive Analytics

Ready for Digital Transformation Adoption of Industry 4.0 Integrated Business/ IT Workforce Recognized Industry Leader

#### **BREAK EVEN Evolving**

Reduced Manual Intervention, Standard Functionality, Industry Standard Technology Platform

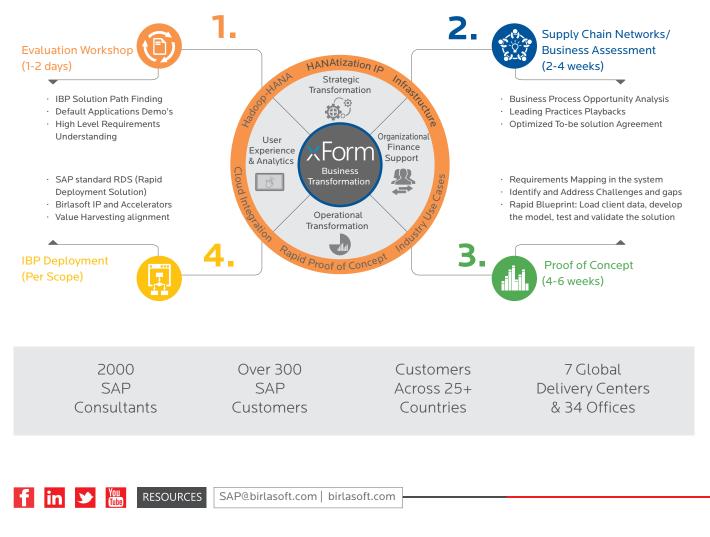
**Business Transformation Maturity Levels** 

## Integrated Business Planning Begins with Vh at the Core

Value Harvesting (Vh) is an evolutionary methodology designed to propell organizations to innovate through existing technology while leveraging digital solutions for greater business growth. Building a foundation for success with Vh at the core, organizations can begin to optimize key components that improve performace while building a foundation, reduce risk, and unlock revenue-generating power.



### IBP Roadmap & Workshop Offerings



### Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.

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