# birlasoft



# Simple BILLING (Powered by SAP Hybris)

Simpler, Flexible, Outcome, Subscription and Value based Solutions and Services

Bundles | Charging | Rating | Digitize | Monetize

## How to monetize your Digital Transformation?



#### **Explore newer Revenue Models**

Support Real Time Prepaid & Postpaid offerings to improve customer experience and provide collaboration with Marketing & Sales teams with easy Royalty models, High volume pricing and flexible Partner integration

### **Omni Channel Ready**

Embrace the subscription and on-demand economy with Innovative Price Models for B2B,B2C or hybrid scenarios across call center, commerce, digital and

## Insights and Integration

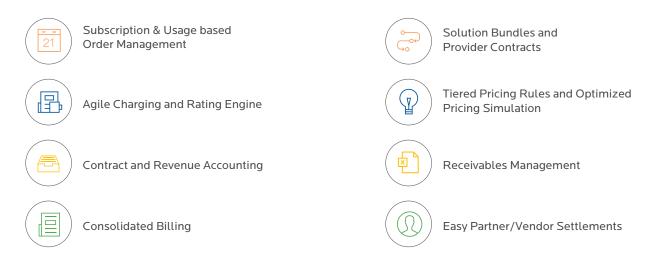
True enterprise integration across Sales, service, fulfilment, logistics, financials, Billing. Measure consumption and tweak offerings to provide greater value and upsell potential

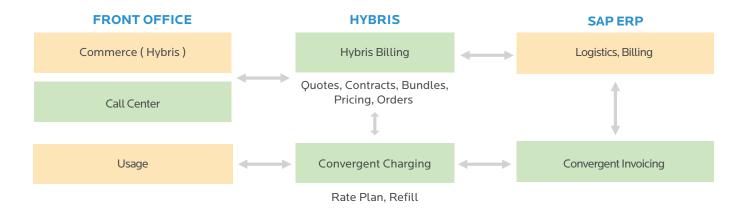
# Increase revenue opportunities with Omni Channel Ready Subscription Scenarios



- Birlasoft's Simple Billing Rapid Deployment solution allows you to rapidly launch customer-centric subscription offers that set you apart from the competition;
- A billing and revenue management solution integrates the entire order-to-cash process.
- Visibility is improved across end-to-end process from customer management to revenue recognition
- Our Simple billing application include subscription order management, charging, pricing simulation, invoicing, customer financials, flexible solution billing, mediation and service control.

## Birlasoft SimpleBilling Key Features





## Take the Next Step... Birlasoft can Help.

Our SimpleBilling Solution footprint provides customers with a true transformation to monitize newer revenue and business models with digital products, solutions, services and outcomes thus enabling your enterprise to embrace the subscription economy.

- Identify challenges with Revenue and Billing Cycle. Discovery of subscription Models, Tiered pricing and Bundled Solution packages
- 2. Demo of Hybris Billing solution stack and identify fitment with SAP Best practice scenario
- 3. Define Strategic Roadmap and Provide "PoC by Solution" for Hybris Billing deployment











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### Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.