



Product Value Chain Management Services

Expertise in Agile PLM, Product Information Management and
Product Data Quality

Knowledge of Agile PLM Alone is Not Enough

Implementing business applications demands a fluid and comprehensive understanding of the business itself.

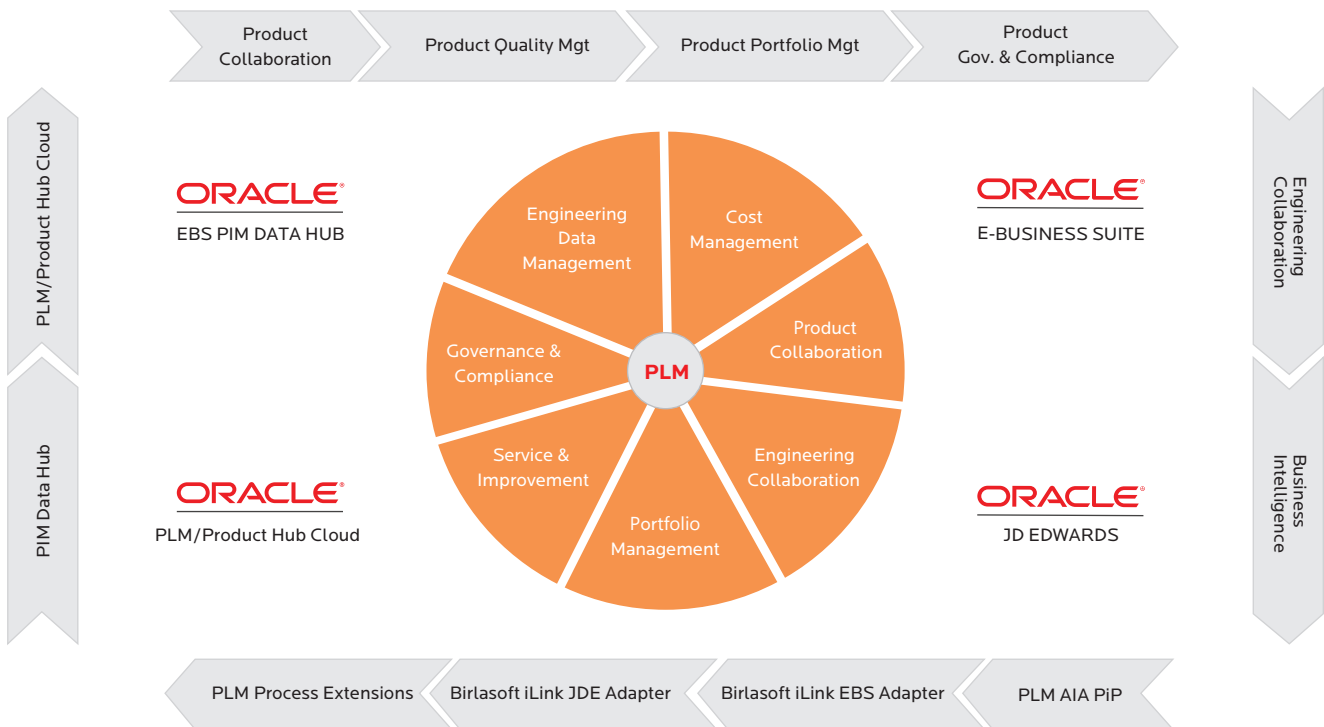
With a decade of PLM experience and focused expertise in Manufacturing and Supply Chain, Birlasoft is your single source for Product Value Chain services.

Birlasoft Services

- Oracle
- Product Information Management
- Product Data Quality

Complete Product Lifecycle Management Services

Accelerate Innovation, Design for Supply, Rapidly Commercialize








Transformative Solutions

- Upgrades and New Implementations
- Data Governance & Taxonomy
- Optimize Product Value Chain
- Process design across: PIM, PLM, PDQ, EBS and eCommerce
- PIM, PLM, PDQ, EBS and eCommerce
- Health Check and Best Practices Assessment
- Enterprise PLM & PIM Services
- Training Services

Industry Best Practices

- Fast Start in High-Tech
- Enterprise Quality Management (EQM) for all Industries
- Oracle Accelerate in Life Sciences
- Variant Management to Configurator Integration

Off-shore Center of Excellence

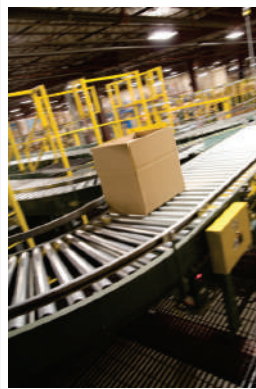
-  Off-shore Managed Services
-  Process Extension Development
-  Performance Tuning
-  Off-shore functional & technical capabilities
-  UPK Documentation

Industry Specializations

Pharmaceuticals



Aerospace & Defense



Industrial Manufacturing



High-Tech



Med-Device



iLink PLM AdaptorSM

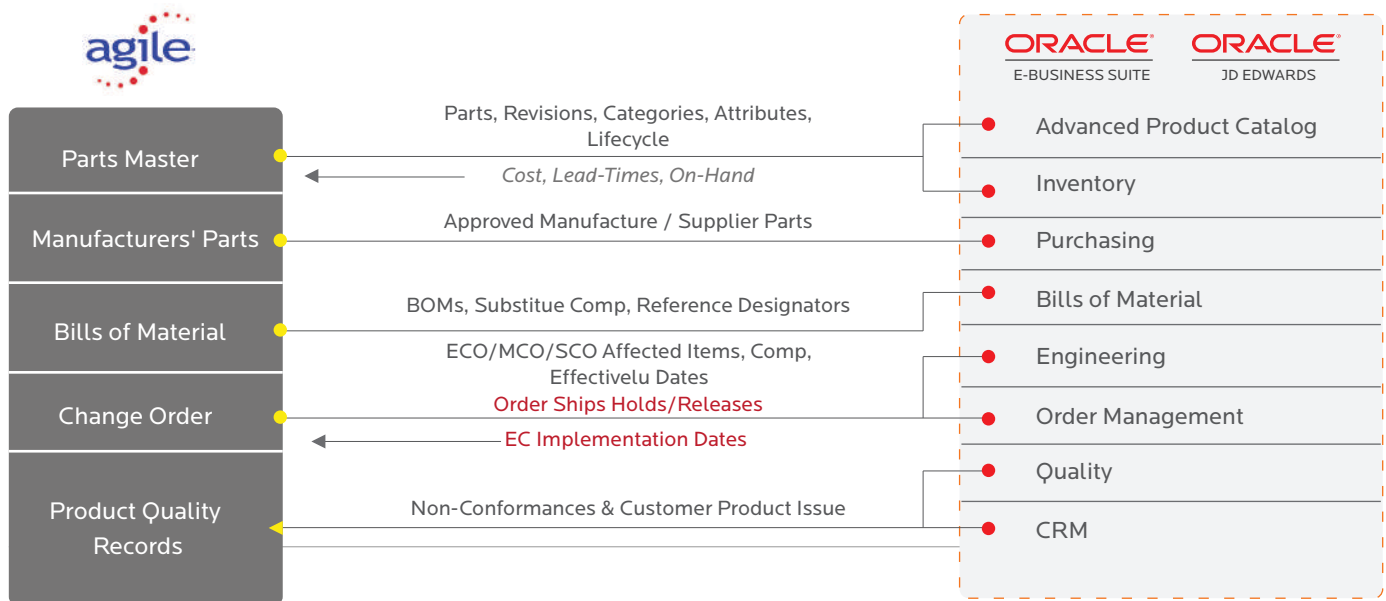
Seamless Integration Between E-Business Suite and Agile PLM

iLink is Proven and Economical

- Link is a bi-directional, PLM agnostic EBS-adapter with powerful and userfriendly dynamic mapping capability
- A proven packaged implementation improves quality and reduces overall costs
- iLink has predetermined PLM processing and error correction logic already built in
- iLink uses standard Oracle Applications APIs to ensure compatibility with future upgrades
- iLink provides an Oracle forms-based GUI for monitoring, troubleshooting, and resubmitting the transfer process
- Unlike other approaches, if a company has multiple PLM systems – with iLink, only one integration is needed
- As an Oracle-based tool, iLink is simple to install, simple to use, and simple to maintain

iLink = Simplicity

It is backed by superior support including customized documentation, and optional enhancement and training services



RESOURCES

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Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.