Birlasoft Oracle Product Hub Cloud

Improve Product Data Quality and Ensure Data Standardization and Regulatory Compliance with PH Cloud

Overview

Birlasoft Oracle Product Hub Cloud (PH) implementation service offering provides a mature set of options for moving your product data to the cloud. To complement this digital transformation, we offer Birlasoft iLink, Birlasoft P-DaaS and Oracle integration cloud services to keep the enterprise landscape connected to the right set of product data. Oracle PH Cloud helps you govern your product information effectively and ensure regulatory compliances through data consolidation, enrichment, governance, and sharing.

Highlights

- 50+ MDM implementation

- PH Cloud Innovation Award at OOW 2015

- PH Cloud -JDE Connector awarded at JDE Cloud Summit

- Deep relationship with Oracle's product development organization

- Birlasoft recognized as "Visionary for MDM Cloud" by Oracle

Birlasoft PH Cloud Solution

· Item Master Governance

· Parts Rationalization and M&A

· Omni-channel Commerce

· Regulatory Information Management

· Global Product Data Synchronization

· Product Data for CPQ

· Birlasoft's Oracle Cloud Upgrade Safe Testing as a Service (OCUST)

· Birlasoft's Product Master Assessment Services

· Birlasoft's Product Data Quality as a Service

· Birlasoft's iLink PH Adaptor

Any Product Data Sources	Data Cleanse Birlasoft DaaS	Consolidate	Govern	Integrate	Data Pools
ERP		Import Workbench	Product Hub Cloud — Common Data Model Enrich Govern & Enforce Publish & Syndicate	Birlasoft iLink	E-Commerce
PLM					ERP
LEGACY					CRM

Master Data

Cleanse ▶ Consolidate ▶ Categorize ▶ Communicate
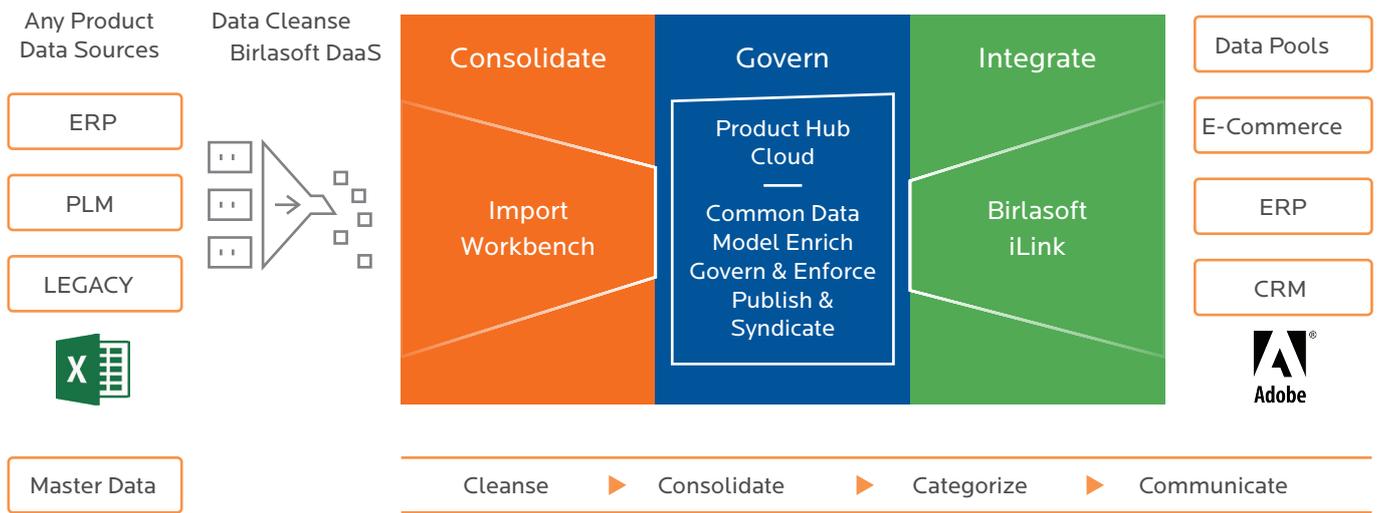
Implementation Complexities and Birlasoft's Solution

Complexity	Birlasoft Solution
Mastering the Product Metadata	· Purpose-built design workshops for taxonomy and metadata definitions · Demo-based requirement gathering for Product Hub use cases · Pre-defined product data model templates for metadata management
Product Data Quality and Consolidation	· Pre-built Birlasoft EDQ/P accelerators for profiling/auditing/classification of product data in source systems · Leverage Birlasoft data conversion framework for product data standardization and load processes · Data model standardization and re-engineering workshops
Product Data Governance	· Adopt best practice for designing integrations that promote re-usability, adaptability and scalability · Standardize integrations using Product Hub Cloud item canonicals (integration data model) · Leverage Birlasoft's iLink adapters
Change and Communication Management	· Product Hub Cloud specific business and IT education and user adoption methodology · Risk-based test strategy · Product hub functional and technical training and knowledge sharing strategy

Why Partner with Birlasoft

Deep MDM Expertise

Experienced in multi-domain MDM implementations setting up Product Hub Cloud, data quality including roles and responsibilities, data migration and integrations.

Accelerated Time to Value

Product Hub implementation methodology and accelerators maximize leveragability and provide MDM/data governance best practices.

Oracle Expertise

Birlasoft has strong expertise in Oracle Product Hub and Middleware that can be leveraged during our MDM implementations.

Program and Change Management

Birlasoft has a mature and proven methodology which ensures project success and delivery on time and budget.

RESOURCES oracle@birlasoft.com | birlasoft.com

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.