



AI-Powered Circular Management for Insurers:

From Compliance Burden to Competitive Edge

Most insurers are buried under manual ISO, NCCI, and AAIS updates. Manual tracking isn't just slow; it's a risk to your bottom line and your reputation.

Birlasoft's AI-driven Circular Management Solution transforms circulars into actionable, audit-ready insights, enabling faster and more confident compliance decisions.

The Challenge: Circulars Are Processed, Not Understood

- **Leakage:** Missing LOB or rate changes due to manual oversight.
- **Inconsistency:** Varied interpretations across product teams.
- **Friction:** Slow implementation that delays speed-to-market

The result: manual effort, delayed response, audit risks, and missed business opportunities.

The real gap isn't access to circulars; it's the ability to interpret and act at scale.

The Birlasoft Edge: Intelligent Lifecycle Management

- **Automated Intake:** Zero-touch ingestion of bureau updates.
- **Attribute Extraction:** GenAI identifies critical LOB and form changes instantly.
- **Strategic Summaries:** Instant, stakeholder-ready insights.
- **Version Control:** Automated delta analysis between circular versions.
- **Seamless Integration:** Direct feeds into your existing compliance workflows.

What Changes for You?

<i>The Old Way</i>	<i>The Birlasoft Way</i>
Manual Monitoring	Autonomous Tracking
Labor-Intensive Review	AI-Generated Insights
Siloed Decision-Making	Unified Compliance Strategy
Reactive Risk Mitigation	Proactive Market Agility

How It Works - From Regulatory Signal to Business Action

- **Intelligent Ingestion:** Automatically captures and organizes circulars from multiple bureaus, eliminating manual tracking and ensuring nothing is missed.
- **AI-Powered Interpretation:** Transforms complex circulars into business-ready information using advanced AI extraction and enrichment.
- **Insight Activation:** Generates concise, decision-ready summaries highlighting business impact for applicable LOBs, products, and regulatory timelines.
- **Change Intelligence & Decisioning:** Identifies critical changes, compares versions, and recommends actions, enabling faster, more confident compliance decisions.

Business Impact

- **Operational Alpha:** Massive reduction in manual review hours.
- **Velocity:** Rapid turnaround for form and rate filings.
- **Certainty:** Drastic reduction in audit and regulatory risk.
- **Expertise:** Built on deep P&C domain knowledge and enterprise-grade GenAI.

Why Birlasoft

- **Insurance-First Domain Depth**
Deep expertise in P&C insurance ensures solutions are grounded in real-world regulatory, underwriting, and compliance challenges.
- **Proven GenAI Execution at Scale**
Strong capabilities across AI, data, and automation, delivering production-grade solutions.
- **Outcome-Led Delivery Model**
Relentless focus on measurable business impact, reducing effort, accelerating decisions, and improving

Unlock Smarter Compliance

Move from reactive circular tracking to proactive decision intelligence.

Powering Progress

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design-thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified CKA Birla Group, Birlasoft with its 11,500+ professionals, is committed to continuing the Group's 170-year heritage of building sustainable communities.

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