birlasoft

BROCHURE

Accelerate Enterprise Releases *with* **AI-Native Testing-as-a-Service**

We help enterprise IT and quality leaders overcome fragmented, slow testing through an AI-native Testing CoE, delivering faster releases, lower quality costs, and stronger application resilience.



Your application estate is changing faster than traditional testing can absorb.

Agentic app ecosystems, multi-agent orchestrations, ERP upgrades, custom apps, integrations, and continuous change are increasing complexity while manual effort, fragmented ownership, and brittle automation drive up cost and risk.

If quality engineering cannot scale with transformation, release delays and production defects become business constraints. Birlasoft modernizes testing with an AI-native, outcome-driven CoE built for speed, resilience, and continuous

Business Outcomes you can expect

~50% Faster time-to-market

Accelerate enterprise releases and transformation outcomes

~45% Lower cost of quality

Improve QA economics through AI-led productivity.

<1% Defect leakage

Strengthen application stability and release confidence.

Up to 2X Faster turnaround

Respond faster to business and technology change.

AI-Led Quality Engineering at Scale



AI-Native TCo & Governance

Centralized quality ownership, standardization, KPI-led governance, and outcome-based reporting.



Intelligent Automation

GenAI test creation, auto-scripting, low-code/no-code, and self-healing automation via Birlasoft LynX.



AI for QE and QE for AI

AI led interventions for intelligent test cycles. Accelerated QE to certify next-gen Agentic applications.

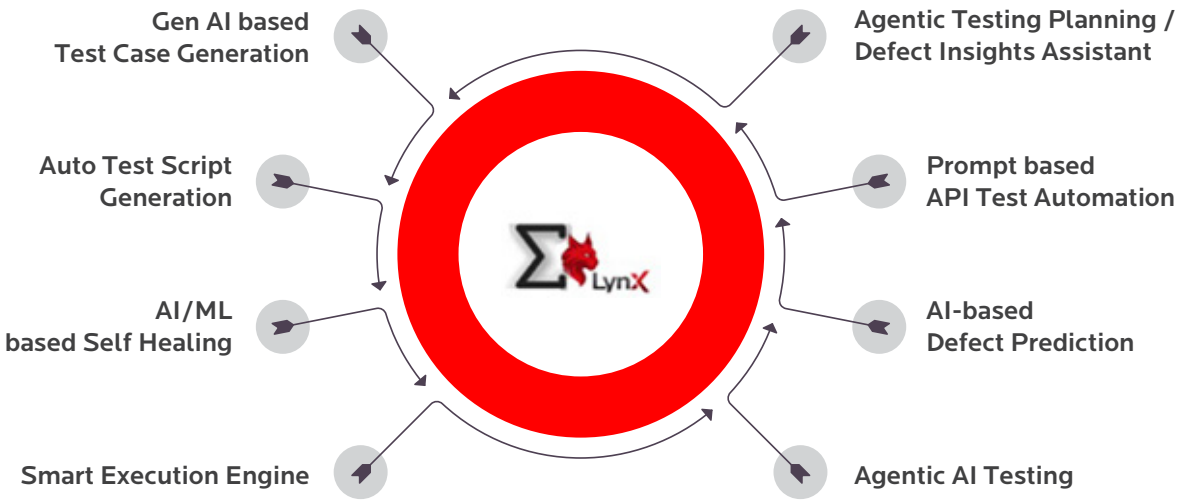


Scalable Testing-as-a-Service

Dynamic demand management, domain-aligned leadership, and flexible, continuously optimized capacity.

Birlasoft Lynx

Agentic AI for the Next Generation of Enterprise Testing



DESIGN EARLIER

Requirement impact analysis: *up to 40% effort reduction*

AI-generated tests: *up to 50% faster test design*

EXECUTE SMARTER

Test data: *up to 40% lower preparation effort*

Intelligent execution: *up to 40% lower execution effort*

OPTIMIZE CONTINUOUSLY

Self-healing: *up to 50% lower maintenance effort*

Defect leakage: *up to 30% lower*

Reporting: *up to 50% lower effort*

Why Birlasoft

Enterprise quality transformation requires proven CoE execution, enterprise-platform depth, proprietary AI, and accountable delivery - not automation technology alone.

20+ large-scale Testing CoEs

Proven experience establishing centralized, governed quality engineering organizations at enterprise scale.

Enterprise Platform Depth

Experience across SAP, Oracle, D365, JD Edwards, Salesforce, Guidewire, and complex transformation programs.

Proprietary AI & Accelerators

Birlasoft Lynx with play-and-play capability to reuse your existing test assets, domain test packs, reusable test assets and more.

Broad Partner Ecosystem

Tricentis, Headspin, Genrocket, Functionize, iCEDQ, Lambdatest.

Enterprise Ecosystem Fit

Enterprise Platforms

SAP | Oracle | JD Edwards | Salesforce | D365 | Guidewire

Agentic Ecosystems

LLM-as-Judge | Responsible AI Toolkit | Industry Test Packs | Hallucination Libraries

Birlasoft IP

Lynx | JumpStart Kit | Agentic AI Assistants

Where It Creates Value

- Next-gen GenAI and Agentic applications
- ERP, SaaS, and enterprise application requiring faster regression assurance
- Continuous testing across CI/CD for custom apps, APIs, and microservices
- Enterprise transformation programs requiring centralized quality ownership and governance
- Automation modernization where brittle scripts and maintenance debt limit scale
- Predictive release readiness for business-critical, integrated application landscapes

Customer Success Snapshot

Fortune 100 technology leader with a 350+ member global testing organization.

Challenge: Siloed teams, 50-60% automation, fragmented ownership, inconsistent test data, limited visibility.

Solution: AI-led TCoE with GenAI test generation, auto-scripting, self-healing, AI-powered test data, defect prediction, scalable operating model, and standardized governance framework.

Results: *$9.7M net benefits | 38% cumulative savings | 2X faster time-to-market*

Engagement Model

From Current State to Continuous Value

1. **Assess & Align** Maturity, landscape, risks, priorities
2. **Standardize & Govern** Ownership, KPIs, standards, quality gates
3. **Automate & AI-Enable** AI across design, scripting, data, execution
4. **Predict & Optimize** Risk-based testing, analytics, defect prediction
5. **Transform Continuously** Run -> Optimize -> Elevate -> Transform

Ready to Make Quality Engineering a Strategic Advantage?

Start with your testing priorities. Birlasoft can help identify opportunities across operating model, automation, AI adoption, governance, and testing productivity.

Talk to a Birlasoft Quality Engineering Expert | Write to us at contactus@birlasoft.com

Accelerate **Impact**

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified CKA Birla Group, Birlasoft with its 11,500+ professionals, is committed to continuing the Group's 170 year heritage of building sustainable communities.

contactus@birlasoft.com | birlasoft.com

RESOURCES

Copyright © 2026. Birlasoft and its logo(s) are trademarks of Birlasoft All rights reserved.
All other logo(s) used are trademarks of their respective owners.