



Discover Future Ready Enterprise Technology

SAP - Based solutions for the
Technology Industry

Future Ready Enterprise Technology WSDEDGE

Business Process Platform for WSDEdge

For 20+ years Birlasoft has been at the forefront in driving business innovation with cutting edge technology. Our business strategies allow organizations to adapt to today's ever changing and connected IT landscape. Our strategy demonstrates our completeness of vision, product life cycle management, clubbed with support for maximum sustainability and future growth. Our approach lies within co-creating best-in-class solutions that meet all your business needs.

WSDEDGE is a powerful ERP and business process platform that automates critical processes across order management, cost recovery, procurement and logistics. **WSDEDGE** transforms the way you operate, manage logistics and service customers - deployed at unprecedented time and cost savings via Birlasoft's pre-packaged and template-driven architecture.

In addition to best-of-breed business processes **WSDEDGE** comes with powerful, advanced integrated capabilities that take you further. Use the Supplier Relationship Management and Stratos™ CRM processes to dramatically cut procurement costs and deliver superior customer service. Effortlessly visualize and address business performance with powerful BI and intuitive dashboards tailored for each decision maker. Master change as it happens with the power of SAP HANA®. And unleash your workforce with our mobile-infrastructure for productivity anywhere, at any time and on any device.





Consumer Goods

Improve Sales Order Processing

Process sales orders through any channel (online, phone, fax, email, mobile) up to 50% faster using customer-specific order guides with re-order alerts, inventory status, item racking, product classification, pricing, invoicing and reporting.



Distribution

Lower Cost of Goods Sold

Reduce on-hand inventory by up to and lower out-of-stock incidence by up to by leveraging comprehensive supplier management, forecast planning and load building tools that align your warehouse operations with procurement and customer demand.



Food & Beverage

Faster Chargeback Recovery

Reduce 3-way, sales or purchase based DCO (Days Chargebacks Outstanding) and DRO (Days Rebates Outstanding) cycles from months into weeks. Never miss out on another chargeback again by automating the tracking of entire chargeback process, quantities and amounts.



Durables

Remove the Guesswork from Decision Making

Make better decisions in real time via pre-built dashboards and business intelligence tools - know where orders are at all times, predict cash flow, see what promotions drive volume, how to adjust inventory and much more.

Centralize Systems and Lower IT Costs

Deploys in on-premise or in the cloud. Pre-built connectors to popular point solutions (e.g. Vistex, Roadnet) help you protect investments while leveraging a fully integrated core ERP system meaning less maintenance, lower costs and flexibility to scale for future growth.

Intelligent Routing, Truckloads and Backhauling

Stagger cost savings against margins and accelerate shipping times by up to 35% with pre-built 3PL integration (e.g. Roadnet) and tools for routing, pallet optimization and backhaul scheduling to maximize route efficiency and load capacities for outbound deliveries.

Discover Instant, Real-Time Analytics with SAP HANA

With upto 3.5 billion transactions analyzed per second, SAP HANA reduces the time required to run complex queries and reports from days and weeks to seconds and minutes.

Completely Mobile

Mobile infrastructure – pre-configured business apps for all platforms and centralized device management capabilities.

A Turnkey, Rapid & Fully Featured ERP That Works The Way You Do

BI and Dashboards

- Comprehensive methodware with components including SAP BW, SAP Business Objects, SAP Business Objects Planning and Consolidation and GRC solutions.
- Custom Dashboards for multiple - users (C-suite & business leadership)
- Personalized, drag-and-drop functionality, interactive gauges, charts, and widgets for instant access to clear, understandable metrics.

Birlasoft Simple: SAP Hybris eCommerce & CPQ

- B2B Accelerators RDS
- Dealer Portal & Guided Selling
- (CPQ)- Configure Price & Quote, (VC) Variant Configuration
- UX Design/Usability

SuccessFactors (SFSF)

Leverage Birlasoft's multi-certified consultants and experience with over 900 SFSF projects to optimize your HCM solution across Employee Central, eBIZ modules, Benefits and Payroll.

Organizational Change Readiness

- OCM Program Planning
- Organizational Readiness/Risk Analysis
- Attrition Risk Assessment
- Staff Skills & Competencies Assessment
- Integrated Training & Development Programs

StratosM&A Approach: Birlasoft M&A Value Driven Integration Approach

- Birlasoft's M&A Delivery Methodology
- Org Readiness for M&A
- Birlasoft IP, Tools, Templates, Accelerators
- Risk Management & Governance Approach
- Heat Map Process Analysis for various LOB's

Transformational AMS

Birlasoft Managed Services encompasses traditional AMS to transform and drive value in the business. We offer a mature yet flexible delivery model that provides average TCO savings of 30 – 40% over the life of the engagement.

WSDEDGE

POWERED BY S/4HANA



- Legacy Applications
- 3rd Party Applications
- Custom Applications
- Cloud
- SRM
- SNC
- CRM
- SCM Planning (APO)

Order to Cash
 Account Mgmt. | Dynamic Product Proposal | Empties Management | Integrated POS Marketing | Multi-Channel Orders | Rebate Management

Logistics & Operations
 Global Trade | Services Manufacturing Quality Management | Transportation Management | Warehouse Management

Record to Report
 Asset Accounting | Enterprise Performance Management | Cost Management | Financial Closing & Consolidation | Treasury & Risk Financial Supply Chain Management

Procure to Pay
 Contact Mgmt. | Operational Procurement | Strategic Sourcing Supplier Management



Other Business Suite Applications
 PLM | SRM | CRM | SCM

Accounting, Logistics & HR

- Reporting with SAP Business Explorer
- SAP ERP Reports for Accounting
- SAP ERP Reports for Logistics

SAP ERP Central Component | **SAP Business Objects**

HANA | BW & Suite on HANA | BW on HANA | Customer 360 | HANA Enterprise

SOA Management | Mobile Infrastructure | Portal, Content Mgmt. | Integration Mgmt. | MDM | Security & Identity Mgmt. | Business Process Mgmt. | Business Warehouse

POWERED BY SAP NetWeaver™

SAP S/4HANA

As a recognized HANA leader, Birlasoft's S/4HANA experience, with multiple customers, certified HANA experts and proven tools can help you transform your business and execute the S/4 HANA roadmap. Whether for ECC, S/4, Migrations, HANA EDW reporting or HANA Apps to manage Non-SAP and Unstructured Data with Hadoop integration.

Vh- Value Harvesting™

- Simplify and gain more value from current Enterprise Systems
- Identify KPI's and utilize Birlasoft monitoring tools to analyze business process with Industry Standards/guidelines
- Build Processes/Solutions to achieve target KPI's

Data Manager Tool

- Migrate JDE to SAP, Oracle to SAP, QAD to SAP)
Powerful data profiling engine
- Identify duplicate records
- Real time address validation powered by Google
- Onscreen and batch data validation
- Option for real time data load simulation

ERP

- Best-of-breed processes for Product Lifecycle Management, Supply to market, Record-to-report, Opportunity-to-cash, Procure-to-pay, Quality Management, Plant Maintenance and Revenue Recognition with bundled HW/SW sales
- Contract manufacturing processes integrated to internal supply chain
- Diverse Mix of Channels, CM, 3PL, OEMs
- Multi-tiered Inventory visibility and Price Protection
- Supports flexible manufacturing processes including make-to-stock, make-to-order, configure-to-order, or engineer-to-order
- Fulfillment tracking through 3PL connections and drop shipment capabilities
- Service Management (Repairs, Returns, Claims and Warranty) capabilities
- Configurable roles, processes and applications
- Improved usability - using SAP's NetWeaver Business Client (NWBC) as standard front-end
- Over 70 Pre-developed deliverable templates
- Implementation accelerators: 95+ SAP Best Practice Scenarios and over 60 additional value added scenarios configured
- Turn Key and Rapid Deployment ready
- Deployable on-premise, private cloud, public cloud or hybrid environments

Rapid Deployment Solutions (RDS)

WSDEDGE can be rapidly deployed as an on-premise solution in as little as 12-24 weeks or can be creatively financed through a hybrid or pure cloud SaaS model in our Tier-1 data centers. Birlasoft's deep SAP and industry domain expertise offers proven tools and proprietary integration accelerators to ensure a rapid and smooth deployment. WSDEDGE comes "ready-to-run" on day one.

**DEPLOY
FASTER**

- Birlasoft Workbench
- Estimation Tool
- Track Tool
- Smart Convert Tool
- Analyzer Tool
- Master Data Templates
- Complexity Mapper



Industry Use Cases



Enterprise Process Enablement-Stabilize foundation with Core SAP & integrate supporting processes

- Industry: Consumer Products
- Company size: \$3.7B+ USD
- Improved customer services, sales and marketing; Single face to the customer with presales efforts, orders, procurement, fulfillment and invoices across channels
- Solution: Implement SAP ECC, CRM, catch weight management, Vistex, Vertex, EDI and Analytics



Business Transformation & Centralization

- Industry: Wholesale Distribution
- Company size: \$10B+ USD
- Benefits – Centralized business processes, Transform manual processes with automation, Increase visibility to financial processes, improved internal controls and audit trails
- Solution: Birlasoft WSDEDGE Best Practice, SAP ECC, BPC, FSCM, Vistex, Open Text, GRC – Security, Process Controls, BI/BOBJ,



Improve Processes, KPIs, & Stability Using HANA

- Industry: Consumer Packaging and Distribution
- Company Size: USD \$500+ M
- Benefits: Improved manufacturing processes, speed and stability with HANA based solution. Establish long term stable support environment
- Solution: Manufacturing solution on HANA, Focused training, HANA reporting, AMS – SAP HANA



Business Process Optimization & Value Recognition

- Industry: Foodservice Equipment and Supplies
- Company size: \$700+ million USD
- Benefits: Streamlined and simplified business processes, optimize existing capabilities, Integrate CoE and improve KPIs
- S&OP Forecasting process
- Solution: SAP ECC, Analytics, Supply Chain

 Discover more **Birlasoft** use cases



Discover WSDEDGE in 3 Easy Steps...

1

Expert Virtual Roundtable

Your team gathers every week to discuss key issues. Invite Birlasoft experts to your call. We'll offer valuable insight into best practices, research and how other companies have gone from "good to great".



2

Value Harvesting Workshop

Birlasoft will come on-site with experienced experts to deliver a free value assessment workshop. We'll provide a roadmap and solution scope using your data. You may find out that partnering with us can pay for itself in just a few months.



3

Delivery Proposal

Birlasoft will provide a no obligation proposal to get you up and running in as little as 8-16 weeks with minimal upfront cost.

1900+
SAP
Consultants

Serviced Over
300 SAP
Customers

Customers
Across 25+
Countries

7 Global
Delivery Centers
& 34 Offices



Awards & Recognition
SAP Impact Award Winner
Top 10 SAP Ranked Partner

Gartner
Top 20 SAP
Implementation
Providers

IDC
Marketscape HANA
Leader-Utilities 2015
Manufacturing 2016

hybris
Hybris Award 2015
Newcomer of the Year



successfactors
An SAP Company
CONSULTING PARTNER



RESOURCES

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Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.