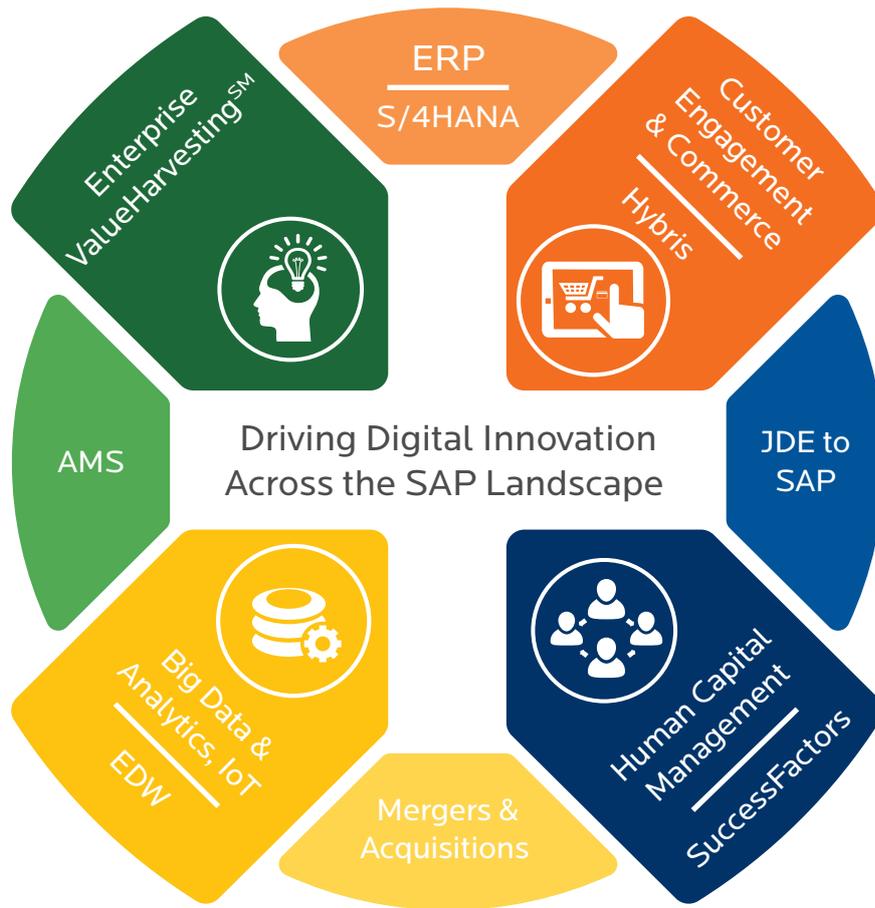




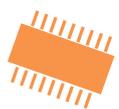
# Enterprise Solutions and Technologies for a Better World

Co-Innovating Business Value  
with Industry Focused Expertise



## Co-Innovating Business Value with **Industry Focused** Expertise

Birlasoft is a **global** IT Consulting and Product Engineering partner focused on **co-innovating** domain intensive, industry focused technology solutions for corporations specializing in our respective verticals.



Hi-Tech



Manufacturing



Energy & Utilities



Automotive



Consumer Products



Life Sciences

Our **Information Technology** solutions help customers run their businesses more **efficiently** and **smartly** while our Product Engineering solutions enable customers to build products that are energy efficient, cleaner, safer and yield more comfort for their end-customers.

# Our Focused Areas of Expertise Across the SAP Landscape



Extract High Value Returns from Existing Systems to Maximize Current Technology

---

Optimize Utilization of Working Capital

---

Improve Internal/External Customer Service Levels

---

Data Sampling & Assessment

---

Paced Technology Road-Mapping

---

Business Transformation xForm powered by Vh-Finance, Logistics, Digital Core & Commerce, Master Data, Supply Chain & Services



Hybris- B2B Industry Specialized Focus Areas with Deep SAP ECC Integration & Technical Knowledge

---

Global Leader with Hybris- Commerce, CPQ, Variant Configuration, Customer Dealer Portal & Guided Selling

---

Creative UX Design & Augmentation Optimization

---

SAP Cloud for Customer- Sales, Service, Social, Marketing & Billing Expertise

---

Birlasoft Simple RDS Tools & Accelerators

Big Data & Analytics, IoT

EDW



Predictive, Reporting, Big Data Discovery, Revenue Recognition & Data Governance Expertise

Big Data, Engineering and IoT Expertise

Connected Devices, Sensors, Social or Machine Data using SAP HANA Hadoop

Easy Statistical Modeling and Predictive Modeling Capabilities

Target Teradata or SFDC+ECC Customers to Consolidate Multiple Data Sources for Unified Business and Operational Reporting

UX & Visualization Optimization- Fiori, Tableau, SharePoint, Mobile solutions

Birlasoft EDW Jumpstart RDS Tools & Accelerators

Human Capital Management

SuccessFactors



Expertise Across the Entire HCM Suite - Talent Management Alignment, Workforce Planning & Analytics

Employee Central- SAP Payroll, Integrations- ADP Global View, Benefitfocus, Kronos, Workforce Software

Employee Central Add-On Extensions

HR Business Process Optimization, Data Management & Integration

Operational Change Management

Application Management, Enablement & Support

Kickstart RDS Implementation Services for SuccessFactors

# Providing Customers Innovative Services and Solutions



S/4HANA Net New, HANA Roadmap: Suite on HANA Migration, S/4 v1511, 1610 and HEC Expertise

Business Warehouse BW/HANA , EDW on HANA

IoT/M2M with Hadoop-HANA

Global M&A on HANA

HANA Innovation Business Value: Accurate BBB, RevRec, RAR, High Volume Segmentation

Simple Finance, Migration Expertise

Closing Cockpit, Smart Mfg with MRP Cockpit, Service/ Warranty, Predictive

Birlasoft HANA Toolkit- Autocode Correction IP- Reduce Time & Effort by 90%



Proven Delivery Approach and Methodology to Achieve the Synergies Identified during the M&A Process

Structured Approach and Solution includes Tools and IP: Documentation, Test Scripts and Plans

Strategic Roadmap Options for Landscape and Environment Setup

JDE to SAP, Oracle to SAP, Legacy Systems to SAP Process Mapping

Birlasoft's Data ManagerTool IP- Data Harmonization- Reduce Costs by 30%

Transformation  
AMS



Measure Services and Align with How IT is  
Measured by Business

Providing Smart Shoring in line with Business Needs

Flexible Support with Transparency in Operations  
and Minimum Lock-ins

Ensuring Unplanned Maintenance & Outages

!PAS (Innovate-Preempt-Automate-Simplify)  
Gadgets. Jumble Cruncher: Identifies most Complex  
Technical Areas in the SAP Landscape

Birlasoft SMART AMS IP- Tools & Accelerators

## Empowering Our Customers to Succeed in the Marketplace

Birlasoft is a global SAP Gold Partner with over 20 years delivery excellence. Leveraging our technology prowess, we have partnered with more than 300 customers worldwide to co-create transformational value that provides sustainable competitive advantage to their businesses.

Our 10,000+ strong team works at the forefront of technologies and processes to help global corporations become more productive, integrated and innovative enterprises.

Birlasoft's dedicated practices includes; CEC, Digital Commerce, HCM, IoT, Cloud, SCM, Analytics and Platform Solutions– S/4HANA.

# Take Advantage of Birlasoft's Intellectual Property (IP) RDS Tools & Accelerators

**Birlasoft Simple**

SAP Hybris RDS Solutions  
Simple Commerce, CPQ, Sales, Service

**KickStart** 

SuccessFactors RDS Solutions

**STRATOSM&A**

**S/4HANA Toolkit &  
Auto Code-Correction**

Reduce Effort by 90%



**BirlasoftEDGE**  
POWERED BY S/4HANA

**EDW JumpStart IP**

**Vh**  
**Value Harvesting**<sup>SM</sup>

**xForm**

Business Transformation  
powered by Vh



## Birlasoft Awards & Recognition

---

Gartner Magic Quadrant “Challenger” SAP Application Services, North America- 2017

Recognized by IDC as HANA Leader- 2015 and 2016

SAP Hybris Partner of the Year, “Newcomer”- 2016 Hybris Summit

First SuccessFactors Partner Since 2005 with 900+ Projects Completed

Vendor Award by Juniper for Delivery Excellence- 2015

Value Assessments | Strategic Road-Mapping | Rapid Proof of Concept

Solution Implementation | Global Roll-Outs | Migration & Upgrades

Strategic Sourcing | Managed Services & Support | Advisory & Consulting

1800+  
SAP  
Consultants

Over 300 SAP  
Customers

Customers  
Across 25+  
Countries

7 Global  
Delivery Centers  
& 34 Offices



RESOURCES

SAP@birlasoft.com | birlasoft.com

### Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.