



INNOVATION  
SOLUTION  
BRANDING  
IDEAS  
MARKETING  
SUCCESS  
MANAGEMENT  
ANALYSIS

# Application Management and Transformation Services (AMTS)

Powered by SmartAMS™

# Birlasoft AMTS (Application Management & Transformation Services)

Birlasoft's Application Management & Transformational Services (AMTS) is a technology + transformation oriented approach to application management engagements.

The need to free up precious IT resources and capital to transform Systems-of-Record into Systems-of-Intelligence via digital, cloud and connected strategies has never been greater as companies race to compete in the new economy.

Birlasoft AMTS was designed to accelerate your shift from traditional IT to a culture of innovation and transformation using Birlasoft's **SmartAMS™** IP, a robust suite of automation tools, and bundled transformational services via hybrid, low-risk engagement models.

With more than 20 years of SAP application management and transformation services experience, Birlasoft has helped 100+ global customers protect, enhance and evolve their SAP landscape and investments.

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## Shift from Traditional IT to Innovation with Birlasoft AMTS, Powered by SmartAMS™

### Key Highlights

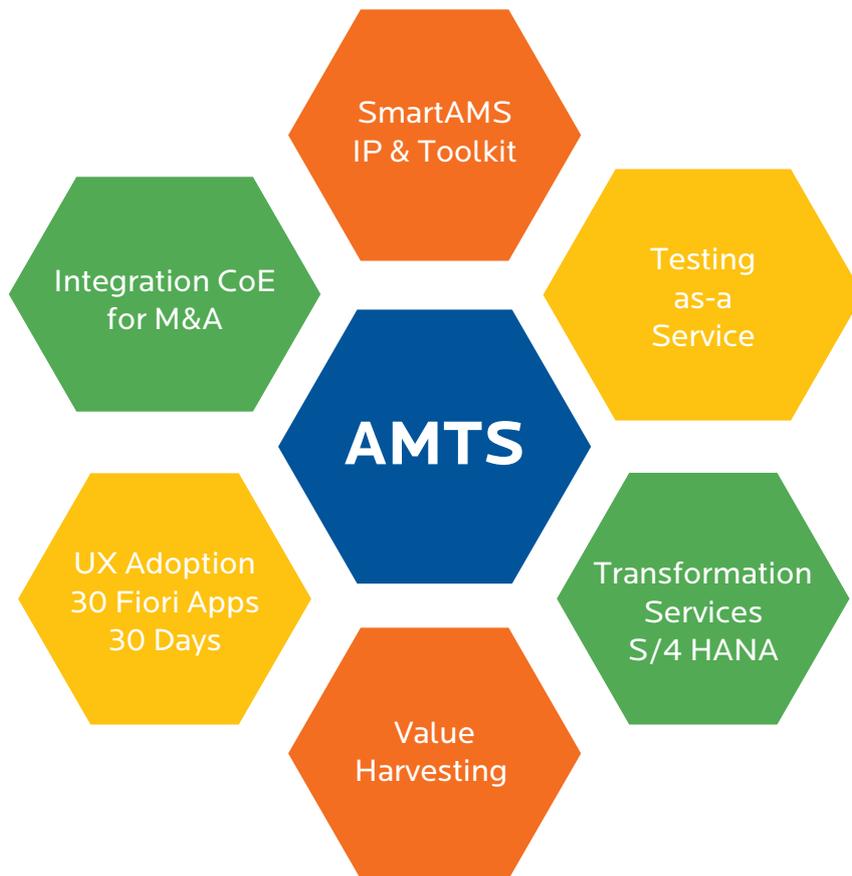
- Recognized by **Gartner Magic Quadrant** as “Challenger” for SAP Services 2017
- Committed YoY operational cost reduction of 25% to 40%
- End-to-end capabilities in leading technologies including Hybris, S/4 HANA, SuccessFactor, EDW & IoT
- 3,800+ dedicated managed service consultants with 100+ active global customers

### Portfolio Offerings

- One-stop-shop for applications, infrastructure and hosting
- SAP, Oracle, Microsoft Technologies
- Testing (TaaS) & Data-as-a-Service (DaaS)
- Mobile, User-Experience with Fiori
- Infra App, DBA, Data Center Support, Rationalization
- Hosting, Cloud (SaaS, PaaS, IaaS), Backup, Disaster Recovery
- ITIL/ITSM & 6 sigma Certified Consultants
- On-Demand, Shared Services and Core-Flex Delivery Models
- Revolutionize IT as a strategic platform for Innovation & Transformation
- Commitment to business KPIs through automation
- Proactive & Pre-emptive Managed Services model
- Application Assessment, Optimization, PMO Services
- Integration CoE offering for accelerated M&A
- 24x7 Global, Multi-lingual Service Desk, Remote Monitoring
- Projects, Upgrades, Rollouts, Major Enhancements
- Level 0 to 4 Application Development & Maintenance Services (Functional & Technical) including new technologies HANA, Hybris, SFSF

### Key Customer Benefits

- Continuous improvement of TCO by 25-40%
- Free up budget, time and mindshare to focus on strategic initiatives
- Transform IT into an innovative and proactive organization
- Leverage our SAP experience to improve service levels and quality
- Monitor and measure your performance with pre-packaged dashboards
- Measure Services in ways that align with how IT is measured by business
- Accelerate Time-to-Market from Managing to Transforming
- Reduce unplanned maintenance & outages by 30%

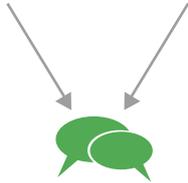


# Application Management & Transformation Services



## Improve User Adoption and Experience

Simplify User Experience  
30 Fiori Apps, 30 Days

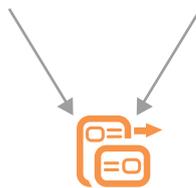


**Fast Forward Fiori (3F)**  
Improved User Adoption



## Accelerate Transformation and M&A

S/4 HANA Migration & Toolkit Accelerators  
with SAP ValueHarvesting@StratosM&A  
Framework for M&A and Divestitures

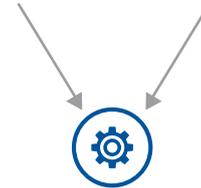


**Integration CoE**  
Templates & Accelerators



## Shift from Traditional to an IT of Innovation

Focus on "Prevent, Preempt, Perfect"  
Move from "Run" to "Innovate" Models



**SmartAMS Toolkit**  
Automation- Prevent & Preempt



## Reduce Operational Costs

ATMS Toolkit for SAP Auto-Diagnostics  
Self-Correction Tools



**Audit & Correct**  
Reduce Custom Code



**Watchdog**  
Lower Ticket Volume



**Configuration Analyzer**  
Automate Documentation



## Accelerate Testing Execution and Cycles

Automated Testing Framework  
Faster Compliance

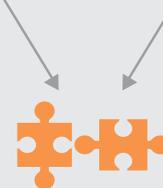


**SAP Rapid Tx**  
60% Faster Testing



## Increase Business Stakeholders Satisfaction

Business Aligned Value-Added Services  
Business Centered SLAs & KPIs



**Complexity Mapper**  
Value Harvesting Concepts &  
Reduce Transition Risk (M&A)

## Global Customers



RESOURCES

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## Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.