



Birlasoft + Oracle = Unsurpassed Expertise for the Automotive Industry

Put a Powerful Combination to Work

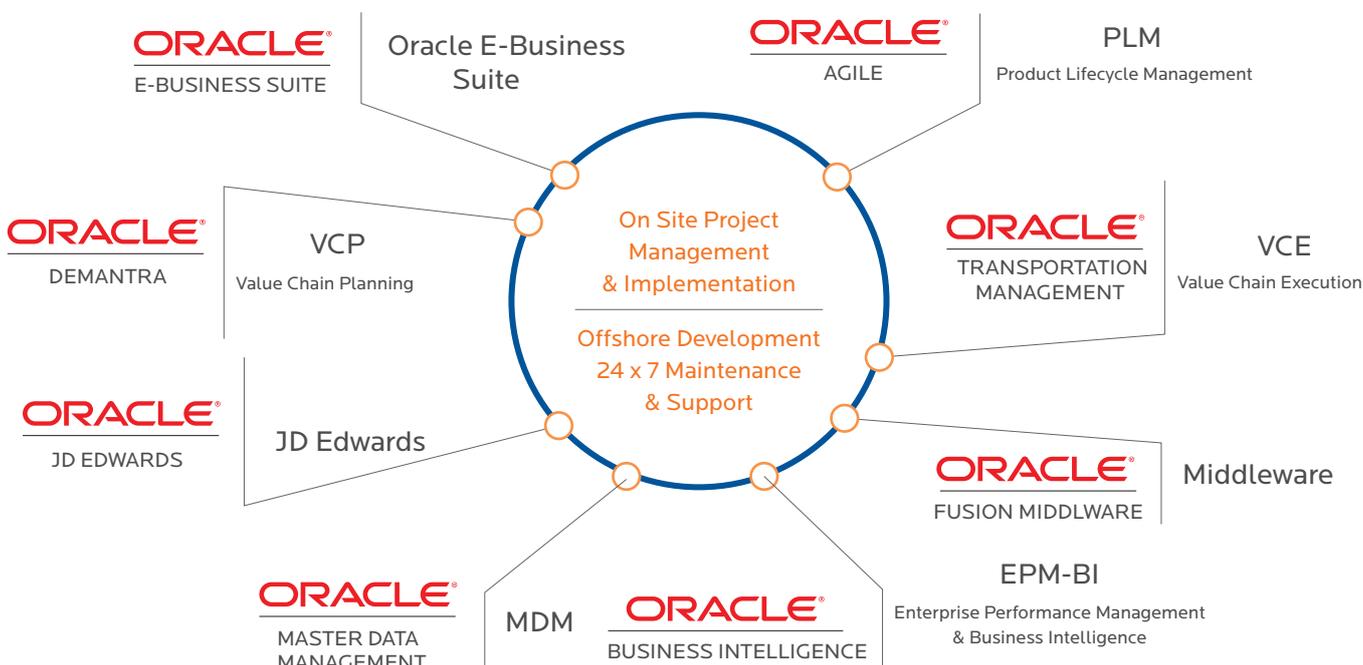
At Birlasoft, we believe your Oracle Partner should bring depth of industry experience; Oracle knowledge alone is simply not enough. It is the combination of Industry Knowledge plus Oracle Experience that delivers the best results. That is why Birlasoft brings you automotive industry experience like no other Oracle partner.

Birlasoft is Your Focused Automotive Industry Partner

At Birlasoft, we do not manufacture vehicles or parts; we are the leading Partner to companies that do. That makes us a proud member of the ecosystem that designs and manufactures the world's vehicles.

Birlasoft is both an Award Winning Partner for Oracle users with manufacturing and supply chain operations, and a Partner to OEM's and Suppliers who need Engineering Services for Automotive Electronics.

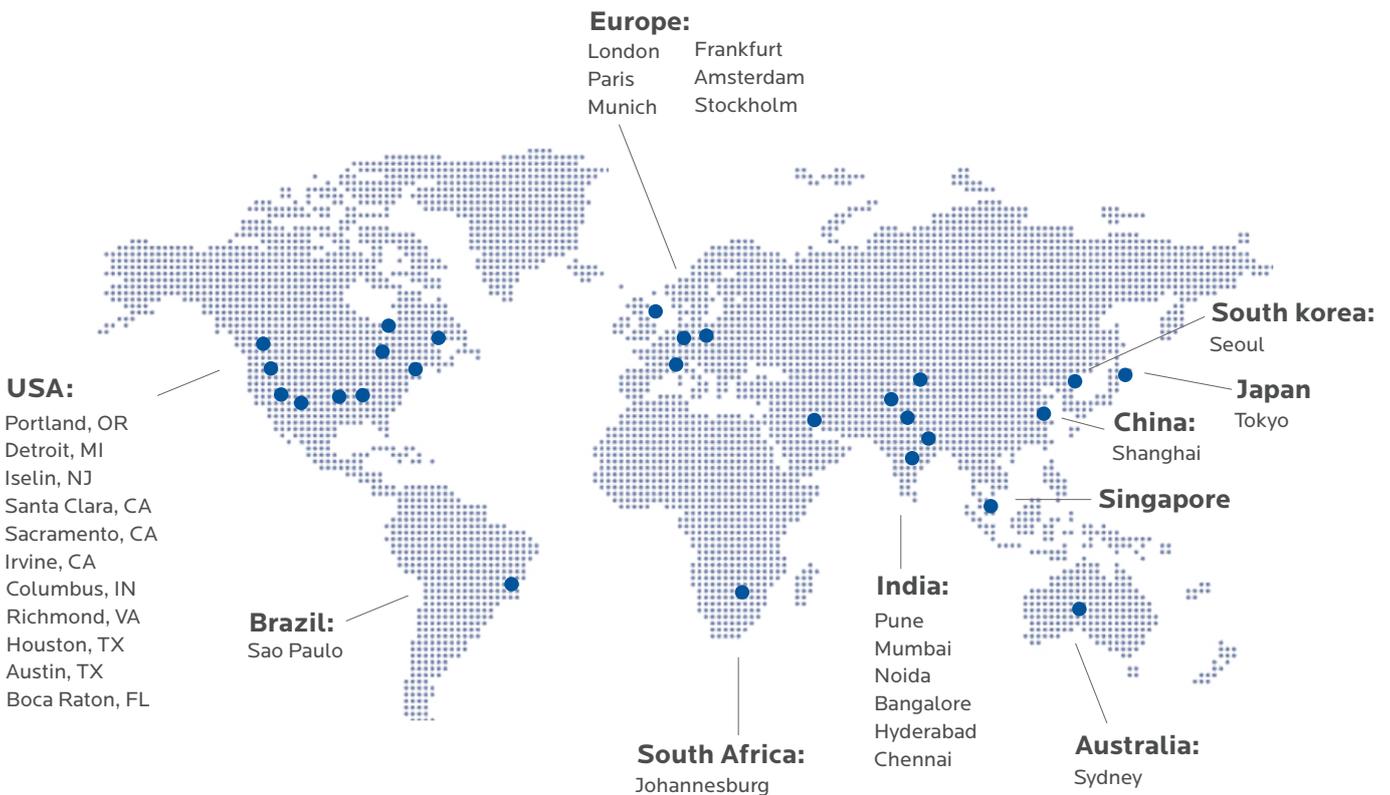
Practice Competencies



Birlasoft Brings Depth of Automotive Expertise

Oracle Automotive Expertise	Automotive Engineering Expertise
<ul style="list-style-type: none"> · Award Winning Oracle Platinum Partner for Manufacturing, Distribution 	<ul style="list-style-type: none"> · Leading Partner to Automotive Electronics
<ul style="list-style-type: none"> · Experts in Manufacturing & Supply Chain 	<ul style="list-style-type: none"> · Relationships with 50+ OEMs & Suppliers
<ul style="list-style-type: none"> · Recognized Industry Experts: <ul style="list-style-type: none"> · Automotive Manufacturing · Industrial Manufacturing · Aerospace & Defense Manufacturing · Regulated Industry Manufacturing 	<ul style="list-style-type: none"> · 2,700 people strong in Auto Engineering
<ul style="list-style-type: none"> · 20+ Oracle Specializations & 5 Advanced Specializations 	<ul style="list-style-type: none"> · Areas of expertise <ul style="list-style-type: none"> · Powertrain · Battery · Safety · Chassis · Body · Interior · Exterior · Infotainment · Auto · SARENOS

Birlasoft Global Presence



With on shore and off-shore capabilities, Birlasoft has the right expertise where you need it. Concentrated development centers for IT development and automotive engineering.

Oracle Specializations

- JD Edwards EnterpriseOne CNC
- JD Edwards EnterpriseOne Distribution
- JD Edwards EnterpriseOne Financial Management
- Oracle E-Business Suite Supply Chain Management
- Oracle WebCenter Content
- Oracle Service-Oriented Architecture
- Agile Product Lifecycle Management
- Oracle E-Business Suite Financial Management - 12.1
- Oracle Accelerate for Mid-Size Companies
- JD Edwards EnterpriseOne
- Manufacturing
- OVI - Adapter for WebCenter
- Oracle Database Ready
- Oracle Linux Ready
- Oracle Weblogic Ready
- Oracle Solaris Ready
- E-Business Suite Human Capital Management
- Industrial Manufacturing
- Oil & Gas
- Oracle Database
- Aerospace and Defense
- Automotive
- Unified Method 5
- Oracle Transportation Management
- Travel and Transportation
- Life Sciences

Advanced Oracle Specializations

- JD Edwards EnterpriseOne CNC
- JD Edwards EnterpriseOne Distribution
- JD Edwards EnterpriseOne Financial Management
- Oracle E-Business Suite Supply Chain Management
- Oracle Database

Birlasoft Oracle Based Solutions for the Automotive Industry

Partner with a leader that focuses on your industry

WMS-All-in-One Solution

End-to-End Solution Warehouse Management solution in partnership with Oracle, Motorola™ and Kewill™ with complete consulting, deployment and implementation by Birlasoft. WMS All-in-One simplifies life for our customers and reduces risk by having Birlasoft as your single, experiences partner for the complete solution.

OnTrack - Asset Monitoring System

A robust telematics solution that integrates commercial vehicles with communication and navigation electronics

P2P2C: Predict-to-Plan-to-Consensus

Predicts demand, plans your supply, and helps attain a consensus sales and operations plan

Birlasoft actively participates in the Automotive Community



Birlasoft Oracle Practice provides Oracle and process-based expertise to Manufacturing, Automotive and Energy industries. More than 2,000 Oracle professionals deliver a powerful combination of industry experience and Oracle knowledge in the following areas:

- E-Business Suite
- JD Edwards
- Agile PLM
- CRM On Demand
- Value Chain Planning
- Value Chain Execution
 - Oracle Configurator
 - Warehouse Management
 - Oracle Transportation Management
- Business Intelligence and Hyperion
- Fusion Middleware
- Global Services and Support

Birlasoft holds

20+ Oracle specializations

and

5 advanced specializations



RESOURCES

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Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.