TruView CLM

A Birlasoft solution built on Salesforce and Apttus for Media and Entertainment industry
Technological advances in media industry have changed the way the content is generated and consumed and as a result has increased complexity of contract related processes manifold.

**Challenges**
- Lack of Visibility into current contracts and obligations
- High Closure time leading to contract delays
- No Single information source for new contract creation

**TruView CLM** is aimed at Automation, Simplification and Standardization of contract generation process for media industry. **TruView CLM** a cloud based solution that provides a guided deal point entry, advanced contract management capabilities along with real time analytics for quick turn around and closure of deal.

The Solution is powered by Conga, the leading provider of Contract Management software. Conga provides total visibility and control of contract lifecycles, helping Media and Entertainment companies across the globe accelerate deals and eliminate risks.
Contract Solution for Media Production Projects

One Time Migration of Historical Data

Personas
Admin / Legal & Creative Executives
SSO Login

APTTUS INTELLIGENT CLOUD

Objects
Project
Clauses
Talent
Options
Companies
Deals

Deal Request Memos
Reports
Dashboard
Contracts
Reminders

Powered By
salesforce

Features

360 View of Contract Lifecycle
for better tracking of revisions, amendments and reporting of deals across organization

Configurable Guided Deal Entry Wizard to capture important deal points

Generation of High Quality Contract via red line tracking, intelligent clause insertion, e-signature for contracts, paragraph referencing & Automation

Real time Analytics to research and make informed decisions

Business Benefits

20%
Reduction in Deal closure time

360°
Visibility to deal negotiation

100%
Payments compliance and no Options missed
About Us

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multi-billion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 159 - year heritage of building sustainable communities.

For further information, visit www.birlasoft.com

About Conga

Conga, the category-defining Quote-to-Cash software company, drives the vital business process between the buyer’s interest in a purchase and the realization of revenue. Utilizing a patented combination of SaaS-based applications, the Apttus Intelligent Cloud maximizes the entire revenue operation by driving behavior and providing prescriptive data to company decision-makers. Conga offers Contract Management, enhanced Configure Price Quote (CPQ), E-Commerce, Renewals and Revenue Management solutions on the world’s most trusted cloud platforms. Conga is based in San Mateo, California, with additional offices located across the globe.

For more information visit conga.com.