



Web Store for JD Edwards

Get More from the World's Largest JD Edwards Specialist

Optimizing JD Edwards Investment with Web Store

As organizations take their business online, they require a web-based solution that complements JD Edwards system and allows them to fully utilize the benefits of e-commerce.

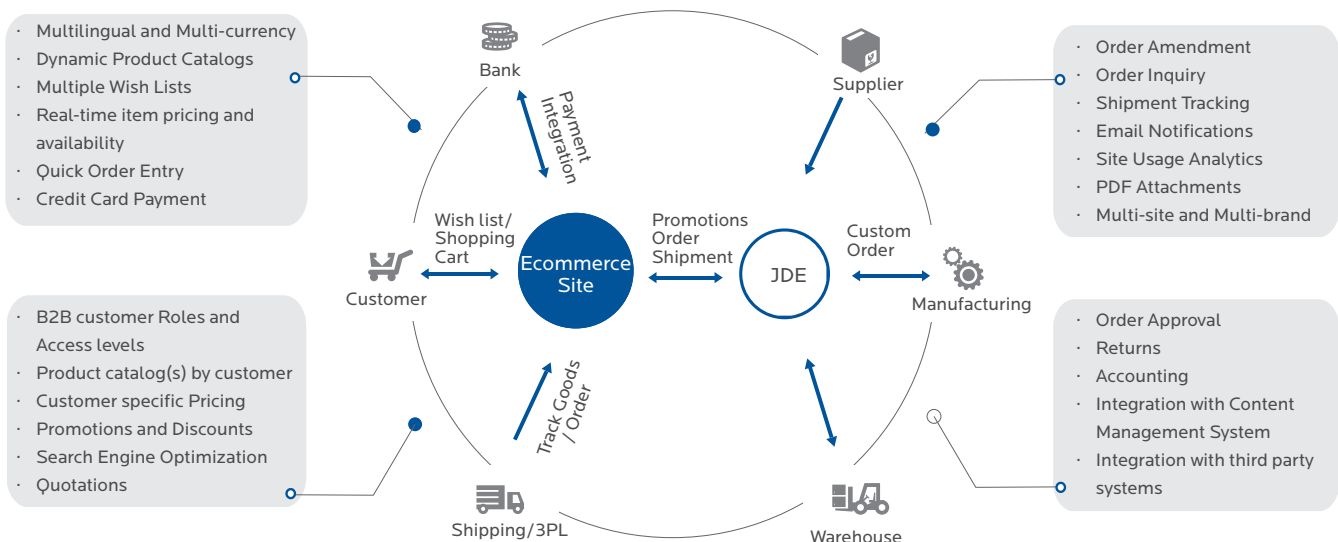
With the standard JD Edwards user interface, online customers usually face challenges in finding products and placing orders. The inability to support online payment methods could result in delayed order fulfillment. Moreover, providing web-access to a large number of customers could amount to huge licensing costs. Hence, to provide a fulfilling e-commerce store-front experience, organizations must consider web applications that work seamlessly with JD Edwards.

Birlasoft's Web Store is a full-scale web store-front system having pre-built integration with JD Edwards. It has been

developed using industry standard components. The Web Store solution has many features, including –

- Effective means of browsing product catalogs, that allows you to select and configure products and place orders
- Facilitates information related to product pricing and availability in real-time mode and submits orders into JD Edwards system for timely delivery of products
- Enables customers to pay online using a variety of secure payment options
- Enables B2B transactions
- Eases order placement for the customer organization
- Ensures complete visibility into orders, accounting and payments

Get More from JD Edwards with Web Store



Challenges

Time to market

- Gain market share in a short time
- Rapidly implement up-sell, cross-sell and other online marketing strategies

Customer satisfaction

- Increase visibility of products, orders and transaction status
- Provide a channel to share customer experience

Cost

- Reduce phone and fax orders processed by customer service team
- Minimize cost of setting up a web sales channel

Benefits

Extend JD Edwards

- Birlasoft's Web Store uses standard processes and business functions in real-time and batch modes

Product Marketing

- Market your products via online catalogs, Promotions, Discounts, Up-sell, Cross-sell and Swatch features

Configurable Work flow

- Configure order entry process based on rules governed by product and customer categories

Seamless Integration

- Real-time integration with Shipping Providers, Payment Processing and Tax Services

Compliance

- Complies with industry standards for e-commerce services and security

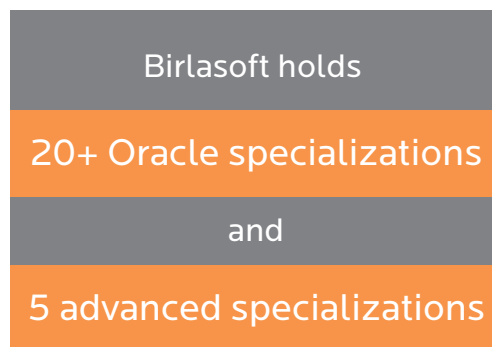
Proven Solution

- Web Store has been successfully implemented for numerous manufacturing and distribution organizations

Birlasoft Oracle Practice provides Oracle and process-based expertise to Manufacturing, Automotive and Energy industries.

More than 2,000 Oracle professionals deliver a powerful combination of industry experience and Oracle knowledge in the following areas:

- E-Business Suite
- JD Edwards
- Agile PLM
- CRM On Demand
- Value Chain Planning
- Value Chain Execution
 - Oracle Configurator
 - Warehouse Management
 - Oracle Transportation Management
- Business Intelligence and Hyperion
- Fusion Middleware
- Global Services and Support



RESOURCES

oracle@birlasoft.com | birlasoft.com

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.