TruLens™

A customized Salesforce platform tool to drive the effective adoption, and management of Salesforce environment
Salesforce customers typically have complex use cases and multiple organizations across their enterprise. To drive 360 degree views on the platform, there is an implosion of data and custom development.

Salesforce has had in 16 product releases & 600+ new features in the last 5 years. How do we get the best the platform can offer?

Our development was outsourced to a 2nd tier company – how do we review development practices?

We moved from Siebel to Salesforce and customized heavily when we set it up. How can we move to more out-of-the-box functionality?

We store confidential contract info. How do we audit field & security settings?

With multiple organizations across the enterprise, how to consolidate organizations and retire redundant orgs?

How do we migrate to Lightning without risking Business As Usual?

How do we simplify legacy custom functionality?

How can we measure the quality of adoption and application usage?

Challenges: Increasing complexity in

- Technology (Lightning, IoT, Wave, etc.)
- Functionality (CPQ, Field Service, eCommerce, etc.)
- Data (Multiple organizations, ERP Integrations, etc.)

Today, there is a plethora of cloud-based products, as compared to two years ago.

TruLens™ is a Birlasoft tool built on the Salesforce App Cloud. It provides insights into the existing Salesforce implementation by analyzing the configuration and custom development against best practices to discover underlying problems causing productivity and adoption issues.
Features

Insight into complexity of the customization
counts with usage and statistics across custom developments and managed packages

Data volume, growth and utilization report
Measure the adoption by quickly analyzing the usage of the meta-data (Fields, Objects, etc.) and data growth pattern

Automated findings and recommendation
Easy to read and understand findings and recommendations on the organization's current configurations based on the best practice standards

Business Benefits

Platform Health and Improvements
- A View of Customizations & Usage (objects, field, records, etc.)
- An Overview of the ‘Health’ of your organization (complexity and maintainability)
- Detailed Analysis of Customizations by Object
- Recommendations & Findings
- Entity Relationship Diagrams, Unit Test coverage packages
### Features

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<th>Visibility into the platform customization</th>
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<td>Easily browse through your data model, configurations and custom development in an easy to use format</td>
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<th>Meta-data snapshot and configuration workbooks</th>
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<tr>
<td>configuration workbooks Digitally signed meta-data snapshot along with data model, Integration and security workbooks</td>
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### Business Benefits

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<tr>
<th>Project Readiness</th>
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<tr>
<td>Lightning Readiness check</td>
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<td>Entity Relationship Diagrams</td>
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<th>Security, Audits</th>
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<td>Complete Database of Metadata for Analysis</td>
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<td>Digital Certificate for Use in Audits</td>
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