



TruLens™

A customized Salesforce platform tool to drive the effective adoption, and management of Salesforce environment

Salesforce customers typically have complex use cases and multiple organizations across their enterprise. **To drive 360 degree views on the platform, there is an implosion of data and custom development.**

Salesforce has had in 16 product releases & 600+ new features in the last 5 years. How do we get the best the platform can offer?

Our development was outsourced to a 2nd tier company – how do we review development practices?

We moved from Siebel to Salesforce and customized heavily when we set it up. How can we move to more out-of-the-box functionality?

We store confidential contract info. How do we audit field & security settings?



With multiple organizations across the enterprise, how to consolidate organizations and retire redundant orgs?

How do we migrate to Lightning without risking Business As Usual?

How do we simplify legacy custom functionality?

How can we measure the quality of adoption and application usage?

Challenges: Increasing complexity in



Technology
(Lightning, IoT,
Wave, etc.)



Functionality
(CPQ, Field Service,
eCommerce, etc.)

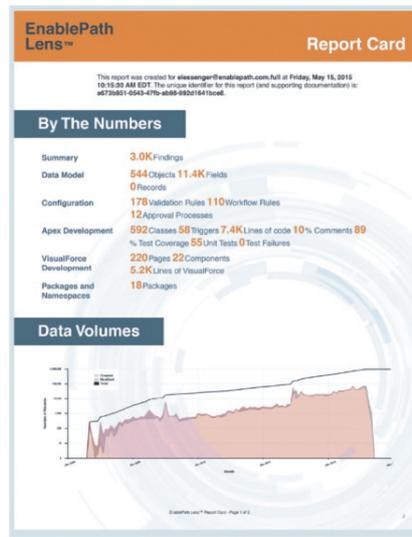
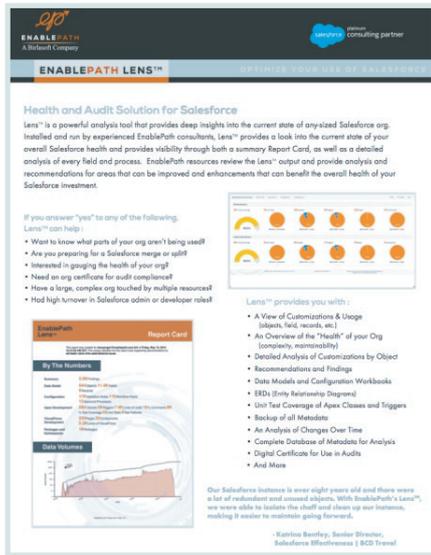


Data
(Multiple
organizations, ERP
Integrations, etc.)

Today, there is a plethora of cloud-based products, as compared to two years ago.

TruLens™ is a Birlasoft tool built on the Salesforce App Cloud. It provides provides insights into the existing Salesforce implementation by analyzing the configuration and custom development against best practices to discover underlying problems causing productivity and adoption issues.

TruLens™ – Architecture and Enabling Technologies



Enabling Technologies



Features



Insight into complexity of the customization

counts with usage and statistics across custom developments and managed packages



Data volume, growth and utilization report

Measure the adoption by quickly analyzing the usage of the meta-data (Fields, Objects, etc.) and data growth pattern



Automated findings and recommendations

Easy to read and understand findings and recommendations on the organization's current configurations based on the best practice standards

Business Benefits



Platform Health and Improvements

- A View of Customizations & Usage (objects, field, records, etc.)
- An Overview of the 'Health' of your organization (complexity and maintainability)
- Detailed Analysis of Customizations by Object
- Recommendations & Findings
- Entity Relationship Diagrams, Unit Test coverage packages

Features



Visibility into the platform customization

Easily browse through your data model, configurations and custom development in an easy to use format



Meta-data snapshot and configuration workbooks

configuration workbooks Digitally signed meta-data snapshot along with data model, Integration and security workbooks

Business Benefits



Project Readiness

- Lightning Readiness check
- Entity Relationship Diagrams



Security, Audits

- Complete Database of Metadata for Analysis
- Digital Certificate for Use in Audits



RESOURCES

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Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion diversified CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 150 year heritage of building sustainable communities.