

January 2, 2024

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID: BSOFT**  
**Scrip Code: 532400**

**Symbol: BSOFT**  
**Series: EQ**

**Kind Attn: The Manager,**  
Department of Corporate Services

**Kind Attn: The Manager,**  
Listing Department

**Subject:** - Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“Listing Regulations”)

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please be informed that Mr. Manjunath Kygonahally has been appointed as the Chief Executive Officer (CEO) for Rest of the World (ROW) region and Senior Management Personnel of the Company with effect from January 2, 2024.

Details as required under Regulation 30 of the Listing Regulations and the SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, as amended from time to time are given in Annexure A and a Press Release in this behalf is attached herewith.

Kindly take the same on your records.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha  
Prashant  
Padve

Digitally signed  
by Sneha  
Prashant Padve  
Date: 2024.01.02  
15:45:58 +05'30'



Sneha Padve  
**Company Secretary & Compliance Officer**

**Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

### Annexure A

<b>Name of the Senior Management Personnel</b>	Mr. Manjunath Kygonahally
<b>Reason for change viz. appointment <del>resignation, cessation, removal, death or otherwise</del></b>	Appointment as Senior Management Personnel (“SMP”)
<b>Date of appointment &amp; term of appointment</b>	Mr. Manjunath Kygonahally has been appointed as the Chief Executive Officer (CEO) for Rest of the World (ROW) region and SMP of the Company effective January 2, 2024.
<b>Brief profile</b>	Mr. Manjunath is a seasoned services industry professional with diversified industry expertise spanning Market Strategy, Business Development, Service Delivery, and Operations. With a strong foundation in P&L and client relationship management, Mr. Manju has adeptly built high performing teams, demonstrating a proven track record across the United States, United Kingdom & Ireland, and Europe. In his previous role, he was leading the Communications, Media & Entertainment (CMT) business for Cognizant’s Global Growth Markets based out of London. Over his twenty-five-year tenure, he held multiple leadership positions, where he conceptualized and spearheaded numerous strategic programs across various business units.
<b>Relationship with other directors of the Company</b>	None

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## BIRLASOFT APPOINTS MANJUNATH KYGONAHALLY AS CHIEF EXECUTIVE OFFICER FOR REST OF THE WORLD REGION

**Noida, Pune (India), and Edison (N.J.), January 2, 2024:** Birlasoft Ltd [BSE: 532400, NSE: BSOF], part of the USD 2.9 billion diversified C.K. Birla Group, announced the appointment of Manjunath Kygonahally (Manju) as Chief Executive Officer (CEO) for Rest of the World (ROW) region, effective January 2, 2024. He will be based in the UK.

Manju would be responsible for all business and strategic growth initiatives in the ROW region, comprising of all regions outside of the Americas. Manju is a seasoned services industry professional with diversified industry expertise spanning Market Strategy, Business Development, Service Delivery, and Operations. With a strong foundation in P&L and client relationship management, Manju has adeptly built high performing teams, demonstrating a proven track record across the United States, United Kingdom & Ireland, and Europe.

Commenting on Manju's appointment, **Angan Guha, CEO and Managing Director, Birlasoft**, said, *"On behalf of the Board of Directors and the entire Birlasoft family, I extend a warm welcome to Manju. He possesses an exceptional leadership record, a unique knack for fostering lasting client relationships, and has successfully guided large-scale digital transformation programs. We are on a positive growth trajectory and well-positioned to continue building on our strong momentum. I am certain that Manju's addition to our leadership team will further reinforce Birlasoft's commitment to be bold, agile, and ambitious and drive our next phase of growth."*

In his previous role, Manju was leading the Communications, Media & Entertainment (CMT) business for Cognizant's Global Growth Markets based out of London. Over his twenty-five-year tenure, he held multiple leadership positions, where he conceptualized and spearheaded numerous strategic programs across various business units.

### About Birlasoft

#### Challenge The Norm

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit [www.birlasoft.com](http://www.birlasoft.com)

### Media contacts:

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