

August 17, 2020

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID:** BSOFT  
**Scrip Code:** 532400

**Symbol:** BSOFT  
**Series:** EQ

**Kind Attn:** The Manager,  
Department of Corporate Services

**Kind Attn:** The Manager,  
Listing Department

**Subject:** - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**  
(Formerly *KPIT Technologies Limited*)



Sneha Padve  
**Company Secretary & Compliance Officer**



**Encl.:-** As mentioned above.

**Birlasoft Limited**

(Formerly *KPIT Technologies Limited*)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | [contactus@birlasoft.com](mailto:contactus@birlasoft.com) | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

## Actifio Partners with Birlasoft to Provide Next-Generation Infrastructure, Cloud Technology Services to Global Enterprise Customers

**Waltham, Massachusetts (USA), and Pune (India) | August 17, 2020** — Actifio, the pioneer of [copy data management software](#), was chosen by **Birlasoft Ltd [BSE: 532400, NSE: BSOFT]**, part of the multibillion dollar diversified [The CK Birla Group](#) to help its customers innovate, transform and excel with Actifio's multi-cloud copy data management software platform. With Actifio, Birlasoft can bring extensive innovation to its customers across public, private, and hybrid clouds; DevOps and test data management; instant setup and teardown of centralized data for analytics via self-service; and secure centralized control and instant access to production copies for continuous security testing for its larger enterprise customers across manufacturing, BFSI, retail, healthcare, and life sciences.

Actifio's solutions fit the dynamic needs of Birlasoft's diverse customer base, as organizations can use Actifio to leverage public, private, or hybrid cloud environments. With quick data backup, reduced recovery time and minimal business disruption, Actifio's incremental-forever backup and patented Virtual Data Pipeline technology helps enterprises rapidly recover massive databases instantly, anywhere in the public cloud or on-premises, simultaneously reducing risk and improving RPO/RTO (Recruitment Process Outsourcing/Recovery Time Objective).

[Kapil Uniyal](#), VP & HBU Head, Infrastructure, Security and Cloud Technology Services, Birlasoft said, "Enterprises are re-envisioning IT services strategies around customer-centricity, exceptional user experience and process agility. Birlasoft is committed to provide future-ready solutions, empowering enterprises to harness digital ways of working. The partnership with Actifio is highly strategic to our journey in delivering transformational IT services to enterprises, across diverse technology platforms."

[Ravi Kollipara](#), Actifio India Vice President & Country Manager, said, "Birlasoft is exactly the type of company we want to partner with. They are innovators in their space, constantly innovating and staying at the cutting-edge of businesses, helping their customers be more productive. Currently, we are working together on a joint solution for a leading healthcare customer, building their cloud-based global disaster recovery and SAP backup solution."

To learn more about Actifio's partnership with Birlasoft, please click [here](#). To learn more about Actifio's products and solutions, please visit [www.actifio.com](http://www.actifio.com).

### About Actifio

Actifio is the pioneer of multi-cloud copy data management software. With more than 3,600 customers around the world, Actifio enables organizations to virtualize and deliver their data instantly, anywhere. An enterprise-class software platform powered by patented Virtual Data Pipeline™ technology, Actifio helps accelerate adoption of hybrid, public and multi-cloud

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strategies, build higher quality applications faster, and improve business resiliency and availability. For more, visit [Actifio.com](http://Actifio.com) or follow @Actifio on Twitter.

**About Birlasoft**

**Enterprise to the Power of Digital™**

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [The CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities. For more, visit the [link](#).

**For further information please contact:**

<p><b>Melissa Womack</b> Head, Global Marketing, Birlasoft <a href="mailto:Melissa.womack@birlasoft.com">Melissa.womack@birlasoft.com</a> +1 214 505 0228</p>	<p><b>Suma Nair</b> AVP &amp; Head - Corporate Marketing, Birlasoft <a href="mailto:Suma.nair@birlasoft.com">Suma.nair@birlasoft.com</a> +91 983 308 4449</p>	<p><b>Arnab Bhattacharya</b> Senior Account Manager, Genesis BCW <a href="mailto:Arnab.Bhattacharya@genesis-bcw.com">Arnab.Bhattacharya@genesis-bcw.com</a> +91-78383 11985</p>	<p><b>Carissa Ryan, CTP</b> for Actifio <a href="mailto:cryan@ctpboston.com">cryan@ctpboston.com</a></p>
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**Disclaimer.**

*Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change.*

*There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.*

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